

ED TECH COACHES: Timesaving, Practical Strategies For Increasing Your Effectiveness (Grades K-6)



A Unique One-Day Live Online Seminar Presented by

Cari Orts

Outstanding Ed Tech Coach and National Presenter

**Specifically Designed for Ed Tech Coaches, Instructional Coaches,
Teacher Leaders in Technology, Curriculum Coaches, and Administrators**

The most effective ways to build successful, collaborative classrooms with all your staff – from the tech-savvy to the new-to-technology teachers

Proven ways to increase buy-in and inspire teachers to “try new things” in their classrooms

Strategies to convince the most reluctant teachers to participate in Ed Tech coaching sessions

Methods to make best use of current district technology to its fullest extent

LIVE ONLINE SEMINARS

December 8

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

December 14

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"Cari was excellent! I
learned so much from
her today and cannot
wait to use these new
resources tomorrow!"*

– FELICIA LOTT, TEACHER

Ten Key Benefits of Attending

*'Terrific seminar!
Cari is very
informed and
passionate about Ed
Tech coaching and
shared a ton of
great information!'*

– JONAH SCHNEIDER,
INSTRUCTIONAL
TECHNOLOGY TEACHER



Who Should Attend

Ed Tech Coaches,
Instructional Coaches,
Teacher Leaders in
Technology, Curriculum
Coaches, and Administrators

1. Increase Your Effectiveness as an Ed Tech Coach

Structure your coaching for the greatest results, and boost teacher expertise and student achievement ... Strengthen your coaching skills with the best timesaving, practical strategies – specifically for Ed Tech coaches

2. Timesaving Strategies to Increase Teachers' "Buy-in"

Learn strategies for quickly, easily creating high impact lessons that even your most reluctant teachers will be excited to try

3. Strengthen Your Curriculum and Key Technology Skills

Discover how to enhance your curriculum, creating lessons that not only meet the standards but also improve basic technology skills that students will use for many years to come

4. Improve Student Behavior in the Classroom

Learn how the relationship between technology lessons and behavior can transform classroom behavior management ... Explore implications for our work as Ed Tech coaches with school staff

5. Seamlessly Integrate the 4Cs to Strengthen Student Learning

Discuss the importance of communication, collaboration, critical thinking, and creativity in our work as Ed Tech coaches ... How to help teachers use the 4Cs to shift to a more student-led classroom

6. Quickly and Easily Create Rubrics for Grading Tech Lessons

Guide your teachers to make best use of free resources for creating rubrics to simplify and streamline their grading ... Quickly create rubrics that can be shared and completed digitally

7. Improve the Tech Confidence of Your Staff and Students

Participate in staff development lessons that build tech skills and confidence while encouraging teamwork ... Learn how you can utilize these short, impactful tech lessons to make a difference with your staff and students

8. Utilize the Full Potential of Google Forms for Feedback

Quickly and easily send staff members feedback while walking through classrooms ... Discover how to save time and streamline your teacher feedback using Google Forms

9. Create a Positive Ed Tech Coaching Environment Using Digital Badges

Celebrate and promote teacher "tech accomplishments" to promote technology use at the campus level ... Here's how!

10. Receive an Extensive Ed Tech Coaching Digital Resource Handbook and Special Online Access

Return to your school or district with a comprehensive digital resource handbook filled with timesaving, practical ideas, strategies, and step-by-step instructions designed to help you increase your effectiveness as an Ed Tech coach ... Receive special access to Cari's companion website with digital resources to reinforce and extend your learning after the seminar

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **The best timesaving, practical strategies** for increasing your effectiveness as an Ed Tech coach
- Outstanding practical ways to **overcome common challenges Ed Tech coaches often face**
- How to **streamline your teacher feedback** quickly and easily
- **Practical strategies for building relationships** with teachers to gain greater trust and “buy-in”
- **Innovative, novel approaches to Ed Tech PD** that will have even your most reluctant teachers smiling
- **How to create professional development certificates** and track completion using Google Forms
- **The most effective ways** to house technology tutorials and classroom lessons
- **Digital badges** ... different ways to build teachers’ confidence using technology and to spread awareness to other staff
- **Innovative teaching techniques** that complement classroom technology use
- **Strategies to make best use** of your current district adopted technology
- **Best tips to build and organize** a highly effective Ed Tech tutorial library
- **How to use social media** to promote lessons, professional development, and to share successes
- **How to make the most of screen recordings** to problem solve and assist teachers remotely
- **How to eliminate lengthy emails**, communicating with staff in non-traditional and more effective ways



"Cari's energy is dynamic and infectious. Her knowledge is overwhelming but her delivery does not overwhelm you."

– DAN GALLAGHER, TECHNOLOGY FACILITATOR

Practical Ideas and Strategies

This outstanding, **NEW** seminar is designed for Ed Tech coaches looking for timesaving, practical strategies to increase their effectiveness working in grades K-6 schools. Join outstanding Ed Tech Coach **CARI ORTS** for a day full of outstanding strategies and free online tools to help you make the most effective use of your time coaching and developing PD. Learn how to help your teachers more easily take current curriculum and seamlessly, powerfully integrate technology to create lessons that meet multiple standards. More easily conduct classroom walkthroughs with ease, providing friendly feedback to teachers using Google Forms, and much, much more! **Whether you are new to Ed Tech coaching, very experienced, or anywhere in between, you will leave this seminar with a wealth of ideas you will want to use immediately.**



A Message From Seminar Leader, Cari Orts



Uniquely Qualified Instructor

CARI ORTS is an experienced Ed Tech coach, Google for Education Certified Trainer, and elementary level classroom teacher. Cari is passionate about working with Ed Tech coaches to help teachers powerfully leverage technology, creativity, and problem-solving. She particularly enjoys helping teachers utilize engaging curricula and strategies where multiple subject areas can be addressed in one lesson! Cari is always up for a challenge and encourages her attendees to do the same. She enjoys presenting to educators, helping them discover practical ways to realize a more technology-rich, connected classroom that is easy to manage. She also enjoys sharing her love of creating a collaborative learning environment where students are empowered to stretch and reach their full potential. Cari is the author of *ED TECH COACHES: Timesaving, Practical Strategies for Increasing Your Effectiveness*, the extensive digital resource handbook you will receive at the seminar. Great ideas can strike anytime. **Join Cari to learn outstanding, practical ways to increase your effectiveness as an Ed Tech Coach.**

Dear Colleague:

As Ed Tech Coaches, we want to build a community of teachers that are confident using technology in their classrooms. We wear many hats including building relationships with teachers, providing useful resources, and modeling lessons to help them build the foundation for a more technology-rich campus.

What I find so exciting about Ed Tech coaching is how we have the power to work with staff to help our grades K-6 students build and practice those very skills they will need in order to succeed now and in the future.

As an experienced elementary teacher and Ed Tech coach, I am well acquainted with the challenges and time constraints that both we and our teachers face on a daily basis. I have personally coached and trained countless grades K-6 teachers on outstanding ways to powerfully make best use of technology across all skill levels.

Throughout our day together, I will share best practices for using district-purchased technology, free websites, and other outstanding tools to give your teachers the confidence to build classrooms full of engaged, successful learners. I want to equip you with strategies to help you enhance your practice as an Ed Tech coach in many ways, including increasing teacher “buy-in,” making PD fun again, more easily providing teacher feedback, making more effective use of your time, and so much more!

I invite you to join me for an exciting day filled with outstanding, practical, and timesaving strategies that you can use immediately. Whether you are working with tech-savvy teachers or technically timid teachers, you will leave with a wealth of practical ideas and strategies for greatly increasing your effectiveness as an Ed Tech coach.

Sincerely,

Cari Orts

P.S. I can't wait to share numerous strategies perfect for getting even your most reluctant teachers on board with technology!

"I want to equip you with strategies to help you enhance your practice as an Ed Tech coach in many ways, including increasing teacher "buy-in," making PD fun again, more easily providing teacher feedback, making more effective use of your time, and so much more!"

What Your Colleagues Say About Cari Orts

"This seminar was wonderful! It really taught me so much and I am so happy I came!"

*"Cari - thank you for making this seminar **interactive and fun.**"*

*"Absolutely loved this seminar. **Great handbook and I can use everything we covered!**"*

*"**Cari was amazing!** The information she presented was awesome and will help make my work even better."*

*"What a **fantastic day.** Cari shared so much great information with us! Thanks Cari!!"*

*"This was **well organized, informative, and practical!** Great use of my time!"*

*"Cari was great! **I learned a lot that I can't wait to implement.**"*



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

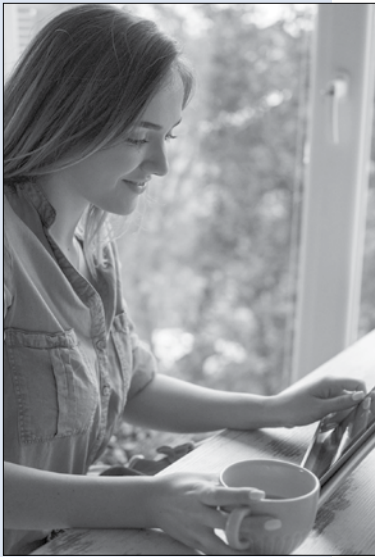
Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 45 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



Extensive Ed Tech Coaches Digital Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Ways to provide quicker and more effective feedback to teachers
- Practical ways to make PD more fun, engaging, and meaningful
- Free collaboration resources you can use with teachers, staff, and students
- Methods to record, save and share tutorial videos and images for use in your coaching
- How to make the most out of your current district adopted technology

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other Ed Tech coaches interested in increasing their effectiveness.

Consultation Available

Cari Orts will be available at the seminar for consultation regarding your questions and the unique needs of your own Ed Tech coaching practice.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



University of
Massachusetts
Global
A nonprofit
affiliate

Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit



On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

ED TECH COACHES:

Timesaving, Practical Strategies For Increasing Your Effectiveness

Registration (ZTO3F1)

1. **December 8, 2022** (Start time: 9 AM Central)
2. **December 14, 2022** (Start time: 9 AM Eastern)
- or —
3. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	<hr/>

IMPORTANT – PRIORITY ID CODE: EZTO3F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person;

for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
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FIVE EASY WAYS TO REGISTER:

 **REGISTER ONLINE** at: www.ber.org

 **EMAIL this form to:** register@ber.org

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
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Bellevue, WA 98009-9668

Program Hours

All Live Online Seminars are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



ZTO3F1

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ZT03F1



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