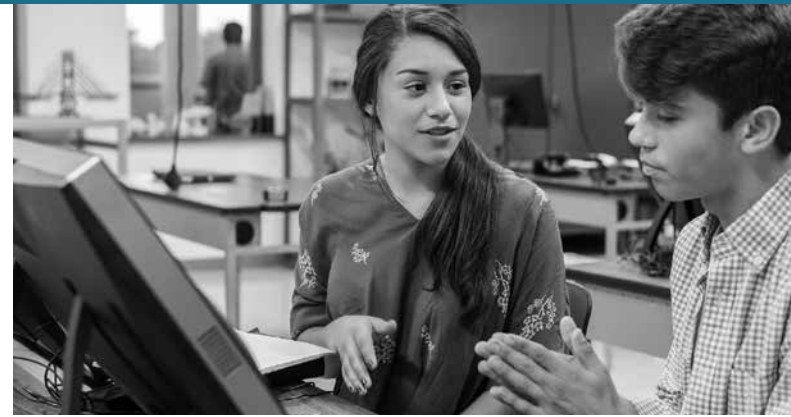
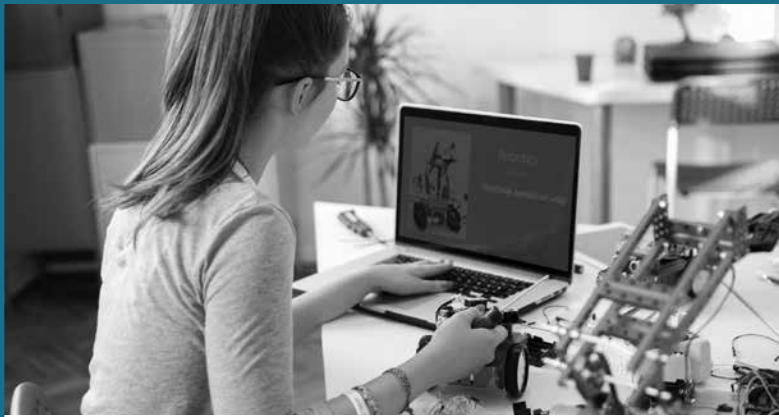


# Making Best Use of GOOGLE CLASSROOM and Free Workplace Apps to Enhance Content Learning (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

**ANDY MANN**

Award-Winning Instructional Technology Teacher  
and Certified Google Education Trainer

**Specifically Designed for Educators Serving Grades 6-12:  
Classroom Teachers, Technology Specialists, Library/Media  
Specialists, and Administrators**

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**Practical strategies** to master Google Classroom to enhance content instruction and streamline student engagement in all learning modes

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**Timesaving workflow apps** to provide high quality feedback and efficiently assess student learning

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**Innovative methods** to better engage students in discussions and collaboration with teacher-tested projects you may copy and customize for your students

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**Easily assess learning projects** using built-in and Google Classroom connected assessment apps

## LIVE ONLINE SEMINARS

**November 7**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**December 9**

**9 AM Central**, 8 AM Mountain,  
7 AM Pacific, 10 AM Eastern

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CEUs and Graduate Credit Available  
See page 6 for details

### CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

*"Andy is absolutely  
amazing. This has been  
the most helpful seminar  
I have EVER attended."*

- DANIEL GIL, TEACHER

# Ten Key Benefits of Attending

*"Andy is passionate about his extensive knowledge of Google and technology resources. I am looking forward to implementing today's learning into my school curriculum. One of the greatest seminars I have attended yet."*

– CYNTHIA DOVE, TEACHER



## Who Should Attend

Educators Serving  
Grades 6-12: Classroom  
Teachers, Technology  
Specialists, Library/  
Media Specialists,  
and Administrators

### 1. Incorporate the Latest Updates from Google

Learn ways to apply the latest Google updates and new features to enhance use of the Google Classroom/Google Workspace

### 2. Master Google Classroom Workflow

Learn to more efficiently manage the Google Classroom workflow to assign, grade and return assignments, manage online discussions and create exit ticket questions to check for understanding

### 3. Learn About New Apps and Strategies to Simplify Student Feedback

Learn innovative ways to more easily grade and provide student feedback utilizing new apps and extensions including originality reports, rubrics and "Mote, an audio feedback extension

### 4. Create Self-Guided Quizzes Using Google Forms

Explore how to use Google Forms for self-guided quizzes that can include video and images and be password protected

### 5. Support Discussions with Google Jamboard and Whiteboard Apps

Incorporate whiteboard apps such as Jamboard and Padlet for brainstorming, organizing and sharing ideas individually and as a group

### 6. Design Microlearning Lessons Students Complete on their Phones

Design "byte-sized" assignments teaching core concepts that students enjoy completing using the mobile Classroom app, camera and voice to text

### 7. Develop Amazing Video Lessons That Capture Students' Attention

Utilize a classroom-tested design for video lessons that capture students' attention using tips from social media

### 8. Enhance Discussions Using Flip Grid

Maximize discussions using video responses students will record using the free Flipgrid app on their phone or Chromebook/laptop

### 9. Create with the "Swiss Army Knife" of Google Apps

Create assignments and templates using Google Slides ... Master timesaving tips and shortcuts to design infographics, and stop motion animations

### 10. Receive an Extensive Google Classroom Digital Resource Handbook

Each participant will receive an extensive digital resource handbook packed with foundation skills, tips and practical projects

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Proven ways** to quickly adapt your Google Classroom class
- **Timesaving strategies which utilize the latest Google updates** making Classroom and Google Apps more efficient
- **Core Google Classroom strategies to simplify workflow** and student/parent communication
- Ways to more **effectively differentiate instruction to accommodate all students** with Google's built-in accessibility options to convert voice to text, read text aloud, and automatically caption videos
- **How to more deeply engage student creativity** with projects that use the built-in camera and mic with free audio and video apps
- **How to develop the collaborative skills employers desire** by creating collaboration projects with Google apps – assigned and managed in Google Classroom
- **Step-by-step directions for creating captivating videos and screencasts** which draw students into a lesson and create an environment for new learning
- **"Share to Classroom" the most useful non-Google apps** – making it easy to add Google Classroom assignments from great educational web apps
- **Redesign your Google Classroom to better support your students**, including updated topic naming, assignment numbering and emojis
- **Innovative ways to use Google Slides for visual learners** utilizing mind-maps, graphic organizers, infographics, math templates, and more
- **Ways to weave video conference tools into your Google Classroom class** to support student learning
- **How to ask questions in Google Classroom's Classwork Question** which encourage higher-level thinking and group discussion



*"Lots of great information. I can't wait to go back to my school and use these ideas."*

– GARRY PREDO, TEACHING AND LEARNING COACH

## Practical Ideas and Strategies

In this outstanding seminar, national award-winning instructor, and Certified Google Education Trainer, Andy Mann, will show you how to make best use of the Google app and manage projects through Google Classroom to improve student engagement and learning. Designed specifically for teachers in grades 6-12, this seminar will provide you with powerful new strategies for leveraging technology resources to improve the learning and organizational skills of your secondary students. You'll leave with a wealth of strategies and resources which can easily be adapted to the needs of your students in any content area.

***This seminar is perfect for teachers using Google Classroom every day as well as those just beginning to test the waters of "Classroom." You'll leave this dynamic seminar with ideas you can begin to use in the classroom.***



# A Message From Seminar Leader, Andy Mann



## Uniquely Qualified Instructor

**ANDY MANN** is an experienced classroom teacher, technology pioneer and energetic presenter. He is popular because of his depth of knowledge and ability to meet the needs of participants with diverse levels of knowledge and comfort with technology. His passion is to help educators and students learn to use technology to improve teaching and learning. Andy brings a wealth of experience to each seminar working with other educators for more than 30 years to select and use technology resources to improve teaching and learning. Andy is a two-time recipient of the International Society of Technology in Education (ISTE) "Making It Happen" Award.

Andy is the author *Making Best Use of GOOGLE CLASSROOM* and *Free Workplace Apps to Enhance Content Learning (Grades 6-12)*, the extensive digital resource handbook each participant will receive at the seminar. He is an expert in Google and Chromebooks and is a certified Google Education Trainer.

Participants leave Andy's seminars with a wealth of new tools, apps, strategies, and integration ideas they can use immediately when they return to their classroom.

Dear Colleague:

Teachers like you have overcome so many challenges this past year. You mastered new teaching techniques and applications in order to teach virtually and keep your students learning. I honor you and your commitment. From this experience you bring a collection of new skills and apps. This seminar will build on your skills and introduce a selection of the best strategies and core applications. Learn time-saving ways to design individual and collaborative projects using new apps including Jamboard. Engage students in learning by assigning video supported projects and utilizing mobile apps. Explore the latest updates from Google including updates to make grading and feedback easier.

Join me for this day of exploring the best strategies for using Google Classroom to better manage workflow and provide feedback. Our time together will include time for new learning, interaction, small group discussion, and an option to test your new learning. Build on your virtual teaching experience and leave with practical, student-tested lessons and templates, you may freely copy and customize for use with your students. I look forward to meeting you at the seminar.

Sincerely,

Andy Mann

P.S. As a veteran secondary teacher, I understand the extra effort it requires to be out of the classroom, even for a day. **I promise you that our day learning together will be well worth your time.** You will leave with a greatly expanded repertoire of practical strategies and timesaving tips you will be able to use immediately.

"Whether you are an experienced Google Classroom teacher or just getting started, you will leave with practical, student-tested lessons."

# What Your Colleagues Say About Andy Mann

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*"Andy gave me a lot of information that I will be able to use in my class tomorrow!"*

– Josh Childs, Special Education Teacher

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*"I cannot wait to get back to share with the teachers in my buildings!"*

– Temethia Joyner, Instructional Coach

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*"Andy presents useful information all day. We have been using Google Classroom since the start of the school year. Andy's ideas will definitely enhance the student experience with the tools I was able to pick up today."*

– Brian Bandy, English Teacher

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*"Andy is well organized and full of great information."*

– Adam Alvarez, French/Spanish Teacher

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## About BER Seminars

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

### Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

### Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

### Program Guarantee

As we have for 45 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.



# Special Benefits of Attending



*"Andy was a great presenter. He was very engaging and gave practical tools that I can use in my classroom tomorrow. Even though I have been using Classroom for years, I still learned so many new things that I am excited to share with my colleagues."*

JENNIFER ZINGARO,  
SPECIAL EDUCATION RESOURCE  
ELA TEACHER

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- A detailed overview of the ways you can save time and increase your effectiveness using Google Classroom
- Practical strategies and ideas for integrating G Suite and Chromebooks into the curriculum
- Detailed information about the best non-Google apps which can seamlessly connect to your Google Classroom classes for easy integration
- Tips and tricks and for using Google Classroom, Google apps and the latest learning tools

## Share Ideas with Other Educators

This seminar provides participants a wonderful opportunity to meet and share ideas with other educators interested in using Google Tools and Apps to enhance their instructional programs.

## Consultation Available

Andy Mann will be available to answer your specific questions and the unique needs of your own program.

## Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities.

Details may be found at [www.ber.org/credit](http://www.ber.org/credit)

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see the registration form on page 7, and for optional CEUs and graduate credit available, please visit [www.ber.org/credit](http://www.ber.org/credit)



#### Related On-Demand Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/online](http://www.ber.org/online)

# Making Best Use of GOOGLE CLASSROOM and Free Workplace Apps to Enhance Content Learning (Grades 6-12)

## Registration (ZG33F1)

1. **November 7, 2022** (Start time: 9 AM Eastern)
2. **December 9, 2022** (Start time: 9 AM Central)  
— or —
3. **I'd like to order the recorded version of this seminar**

FIRST NAME \_\_\_\_\_ M.I. \_\_\_\_\_ LAST NAME \_\_\_\_\_

POSITION, SUBJECT TAUGHT \_\_\_\_\_ GRADE LEVEL \_\_\_\_\_

SEMINAR NUMBER: \_\_\_\_\_ (Please see list above)

### List additional registrants on a copy of this form

SCHOOL NAME \_\_\_\_\_

SCHOOL MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

SCHOOL PHONE NUMBER \_\_\_\_\_ HOME PHONE NUMBER \_\_\_\_\_

( ) ( )

### Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) \_\_\_\_\_

HOME MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

## IMPORTANT – PRIORITY ID CODE: EZG33F1

### METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)
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 REGISTER ONLINE at: [www.ber.org](http://www.ber.org)

 EMAIL this form to: [register@ber.org](mailto:register@ber.org)

 PHONE toll-free: **1-800-735-3503**  
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 FAX this form to: **1-425-453-1134**

 MAIL this form to: **Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

### Program Hours

All Live Online Seminars are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

### Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

### Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

### Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



ZG33F1

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An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

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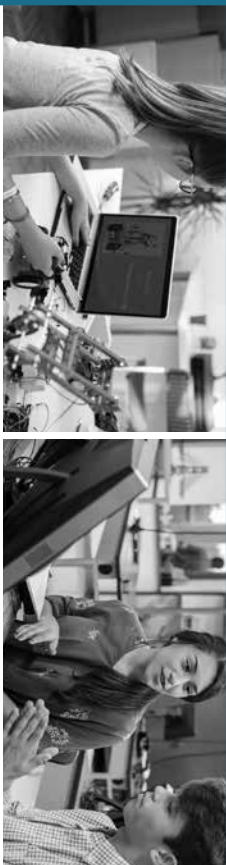
## Make Best Use of Google Classroom (Grades 6-12)

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## Making Best Use of GOOGLE CLASSROOM and Free Workplace Apps to Enhance Content Learning (Grades 6-12)

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Live Online Seminar  
or Recorded Version



A Unique One-Day Live Online Seminar  
(Also available as a Recorded Online Version  
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Presented by

**ANDY MANN**

Award-Winning Instructional Technology Teacher  
and Certified Google Education Trainer

**Practical strategies** to master Google Classroom to enhance content instruction and streamline student engagement in all learning modes

**Timesaving workflow apps** to provide high quality feedback and efficiently assess student learning

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