

SCHOOL NURSES: Best Strategies for Success During School Medical Emergencies



A Unique One-Day Live Online Seminar Presented by

Sandra Moritz, M.Ed, BS, RN, NCSN

Exceptional School Nurse Trainer

Specifically Designed for School Nurses, District Nurses and School Health Coordinators, and those working in the School Health Office, serving grades K-12

Respond as first responders on the frontline at school ... Receive updated protocols to fit this evolving role

Receive training resources outside the “school nurse bubble”... Be proactive in your roles as the emergency provider in schools

Examine emergencies through school nurse rounds ... “Assess the best” with new information on anaphylaxis, cardiac, respiratory conditions and urgent injuries ... Include key supplies in multiple locations for mass casualty and individual events

Utilize lessons from the “real life” events of school colleagues ... Examine lessons learned from the history of school violence

Avoid the symptoms of school nurse burnout ... Find your passion in school nursing, get support from those who understand – one school nurse to another

LIVE ONLINE SEMINARS

April 18

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

April 27

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
Nursing CEUs Available in Certain States See page 6 for details

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

“Outstanding! One of the best, if not the best, seminars I have ever attended as a school nurse!”

– ELIZABETH LOTTO, SCHOOL NURSE

Ten Key Benefits of Attending

"Well organized, interactive, great, useful information! Also a wonderful opportunity to meet and exchange ideas with other school nurses."

– ROZ BALWIN,
SCHOOL NURSE, RN, BSN



Who Should Attend

School Nurses, District Nurses and School Health Coordinators, and Anyone working in the School Health Office, serving grades K-12

- 1. Examine Recent Medical Emergency Response Plans for School Nurses and Team Members**
This is the cornerstone of practice during these stressful situations
- 2. Prepare with First Responder Training Ideas, Generated By Nurse Professional Friends – the EMTs and Paramedics**
Incorporate practical training tips that make smoother emergency transfers
- 3. Stop Life-Threatening Bleeding – Stop Shock**
Understand basic tourniquet and compression techniques from the bleeding control class, to stop shock
- 4. Select the Supplies You Need for Your Stock Rescue Medications Cabinet**
What, where and how many will be detailed to insure you have what you need for an unexpected emergency
- 5. Take a “Hands-On Tour” of Modern Equipment for the 21st Century Health Office**
Examine what we need to keep students prepared for lockdowns, evacuations and daily care
- 6. Practice Scenarios to Prepare You and Your Team for Serious Events**
“Walk and talk it through” by reviewing serious scenarios
- 7. Utilize Effective Interviewing Techniques for Traumatized Students**
Identify and address early on students with mental health issues including depression and anxiety ... Here's how
- 8. Attend School Nurse Emergency Rounds**
Learn from real life-threatening events others have experienced to help you better plan for the unplanned
- 9. Renew your Passion in School Nursing with Self-Care Techniques**
Use humor in the office to develop positive relationships with our most important priority – our students!
- 10. Receive a Detailed School Medical Emergency Digital Resource Handbook Complete with Protocols, Handouts and Forms**
Each participant will receive an extensive school medical digital resource handbook full of ready-to-implement materials that will streamline and increase efficiency in your school nursing practice on a daily basis

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **The new first aid guidelines for severe bleeding** ... Recognize strategies to Stop the Bleed – review practices to apply tourniquets, compression dressings and receive a severe bleeding protocol for your practice
- Proven ways to be alert to **long haul symptoms in students who have had COVID-19**
- The current recommendations from **EMS1, Allergy and Asthma Network, Stop the Bleed, NCLEX trainings and more**
- **Auscultation skills to assess respiratory emergencies** ... A review and what's new in assessing common medical conditions which could become emergent
- **Current technology, new medications, and treatments for a modern response to school emergencies** ... be prepared with the latest knowledge in these areas
- **Trends in access to first aid equipment including AEDS and stock medications** ... Stock it or Regret it
- **Effective ways to support students with mental health concerns** ... Elicit information to determine response ... Interview with questions that involve student participation and timely interventions
- Discover community liaisons with medical groups and foundations that can add to your knowledge and training resources ... Make **professional “best friends” with invested groups in the community**
- **Makeovers for you and your office** with laughter, free posters, calming strategies, and a brighter office space ... School nursing can be stressful and we need to be healthy to help others



"I would recommend this seminar to better prepare for emergencies and get up-to-date information on the changing best practices that face school nurses today."

– CHRISTINE SIMMONS, RN, BSN, AE-C

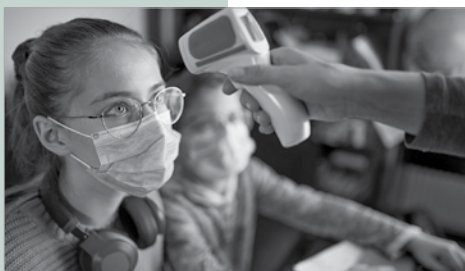
Practical Ideas and Strategies

If you are looking for current, best practices and evidence to support your school emergency medical interventions, this is a seminar you won't want to miss! During this intensive, interactive and collaborative seminar, outstanding school nurse of more than 30 years, **SANDRA MORITZ**, will share dozens of the most current practices, strategies and practical tips to help school nurses become better first responders to medical emergencies in a school setting. As a school nurse, Sandra can relate to the seriousness of the daily health and medical challenges in your practice. Your ever-changing role as a school nurse will be examined from a perspective of how you can best respond when medical emergencies occur in your school setting. Gain greater confidence in your practice, discover new products that are now available to make daily interventions more effective and become better prepared for the unexpected. Realize your full potential by addressing the stress of your career choice, and learn ways to be more proactive with stress-reducing tips to survive and flourish as today's school nurse.

You will leave this seminar refreshed and renewed professionally and personally. Your effectiveness will be increased as the first responder in your school to medical emergencies, including lockdowns and evacuations. The evidence-based strategies and tools you'll gain will give you the confidence you need to be tomorrow's school nurse!



A Message From Seminar Leader, Sandra Moritz



Uniquely Qualified Instructor

SANDRA MORITZ is a nationally certified and experienced school nurse and coordinator with more than 30 years of hands-on school nursing practice. As her state's School Nurse of the Year, a recent National Association of School Nurses (2022) presenter and a national speaker, she is a frequent presenter at conferences, in-services and seminars. She currently serves on the board of Allergy and Asthma Network, an organization supporting families and students who have serious allergies and asthma. Sandra is the author of *SCHOOL NURSES: Best, Current Practices for School Medical Emergencies*, the extensive digital resource handbook participants will receive at the seminar. She has authored many articles in professional journals, including *Advance for Nurses* and *NASN's School Nurse*. The often solo role of the school nurse transforms into the sharing world of school nurses as a result of the interactions with others at Sandra's seminars.

Sandra's participants find her seminars to be a knowledge-gaining experience and leave energized with new ideas and strategies and a personal connection to the world of school nursing.

Dear Colleague:

As a fellow school nurse and colleague, I understand the unique challenges we face in our changing role as today's school nurse. We are the first responders in schools, assisting students who need us the most. As a school nurse and health services coordinator of more than 30 years, I can relate to your daily concerns. To stay current in our roles today we must be prepared for the unexpected. As the first set of medical eyes in the school setting, planning for the unplanned is now another function of our role. We must respond quickly with assessment skills and knowledge based on the latest research. My ability to relate to other school nurses gives me a unique opportunity for a great day of sharing, as only one school nurse to another can understand. As your professional colleague, we will explore the current challenges in our career choice of school nursing.

Enjoy a day of sharing with other school nurses who also understand today's challenges. Learn practical new strategies to keep students safe while in your care. Get the latest information so that you can respond with confidence during the increasingly common school medical emergency. Be prepared for life-threatening situations by creating best practices during evacuations and lockdowns. Take care of yourself so your energies will be ready for our daily challenges. I believe you will leave this seminar refreshed, renewed with professional energy and better prepared to handle the stressors of your job. You will excel as the healthcare provider in your school setting and be confident in your skills as the school nurse! You'll gain practical information to use immediately in your school nurse setting and an extensive digital resource handbook written by your professional colleague – another school nurse!

Sincerely,

Sandra Moritz

P.S. You will receive **an extensive school medical emergency digital resource handbook** containing a summary of all the information and resources presented in this seminar.

"To stay current in our roles today, we must be prepared for the unexpected. As the first set of medical eyes in the school settings, planning for the unplanned is part of our role today."

What Your Colleagues Say About Sandra Moritz

*"Sandra is **extremely knowledgeable and engaging as a speaker.** The topics that were covered are reflective of what school nurses are dealing with today."*

– Sheryl Zulkeski, Nurse Supervisor

*"Sandra Moritz is a great speaker. She is **engaging and fun.**"*

– Michele Britell, School Nurse, RN

*"This was **one of the best and most informative seminars** I have ever attended."*

– Doreen Mondry, RN

*"**Dynamic speaker!** Sandra kept the day moving and incorporated a lot of content into the seminar. Very interactive."*

– Patti Falvey, School Nurse, RN

*"Sandra is a **very dynamic speaker.** Listening to her was a wonderful and empowering experience. It was like an adrenaline boost for school nurses. She had wonderful ideas and also allowed for brainstorming with other nurses."*

– Mary Dever Brady, School Nurse

*"Absolutely enjoyed this seminar! It is **great to have a presenter who knows and deals with all the challenges that a school nurse endures daily.**"*

– Tina Loomis, School Nurse



*"Sandy is highly entertaining and has a warm, genuine personality. **Great tips for the novice or practiced school nurse!**"*

– Diane W. Andrew, School Nurse

*"This is my second seminar presented by Sandra – **she is excellent!** I would go to any seminar presented by her."*

– Karen Johns, School Nurse

*"**Sandra is a wonderful speaker – easy to understand,** kept my attention! She made me feel special as a school nurse."*

– Sherry Boyd, School Nurse, RN

*"I've been a school nurse 32 years and I still found the seminar most interesting and learned new information. **Most enjoyable day.**"*

– Judy Lewis, School Nurse

*"Beautifully presented. Sandy is **highly knowledgeable and informative.**"*

– Sylvia Kallich, School Nurse Administrator

Special Benefits of Attending



"This is a great presentation for new school nurses as well as experienced ones!"

- DINA JAWIDZIK,
SCHOOL NURSE

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Strategies, ideas, and resources, including the documents, forms, and the best apps and websites to help you better address school medical emergencies
- School health-related references and websites with free and inexpensive resources for your office
- At-your-fingertips reviews, articles and studies which impact your protocols
- Professional, evidence-based strategies to support changes in the nurse's office
- Concise step-by-step splinting and first aid applications for common injuries
- Ready-to-use emergency and health care forms to prepare for medical events
- Practical tips on triage and transfers for smoother EMS transitions
- Samples of procedures to make your medical emergency training drills efficient and complete
- Multi-media examples to reinforce your team's plan of action during lockdowns, evacuations and emergencies
- Survival pointers to ensure your health as the school nurse in the role of the first responder

Meet Inservice Requirements / Earn State CEUs

- Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus
- **Nursing CEUs:** Provider approved by the California Board of Registered Nursing, Provider #CEP 15144, for five (5) Contact Hours for RNs and LPNs. For specific details, visit www.ber.org/nursing-ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *Keys to Enhancing Your Effectiveness as a SCHOOL NURSE*, for Grades K-12, and *School Nurses: Best, Current Practices for School Medical Emergencies*, for Grades K-12, are available for immediate registration. To enroll, visit www.ber.org/online

SCHOOL NURSES:

Best Strategies for Success During School Medical Emergencies

Registration (XN43S1)

1. **April 18, 2023** (Start time: 9 AM Central)
2. **April 27, 2023** (Start time: 9 AM Eastern)
- or—
3. **I'd like to order the recorded version of this seminar**

FIRST NAME _____ M.I. _____ LAST NAME _____

POSITION, SUBJECT TAUGHT _____ GRADE LEVEL _____

SEMINAR LOCATION NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME _____

SCHOOL MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

SCHOOL PHONE NUMBER _____ HOME PHONE NUMBER _____

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) _____

HOME MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

IMPORTANT – PRIORITY ID CODE: EXN43S1

METHOD OF PAYMENT – Team Discount Available






The registration fee is \$279 per person;

for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____ (Be sure to include priority ID code on the P.O.)
- Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____ MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

-  **REGISTER ONLINE** at: www.ber.org
-  **EMAIL** this form to: register@ber.org
-  **PHONE** toll-free: **1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)
-  **FAX** this form to: **1-425-453-1134**
-  **MAIL** this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All Live Online Seminars are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



XN43S1

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915 118th Avenue SE
PO Box 96068
Bellevue, WA 98009-9668
www.ber.org

SCHOOL NURSES: Best Strategies for Success During School Medical Emergencies



An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version
to access online at your convenience

SCHOOL NURSES: Better Respond to School Medical Emergencies

XN4351



SCHOOL NURSES: Best Strategies for Success During School Medical Emergencies

Live Online Seminar
or Recorded Version



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(Or Order the Recorded Version to Access Online at Your Convenience)

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Avoid the symptoms of school nurse burnout ... Find your passion in school nursing, get support from those who understand – one school nurse to another