

School-Based SLPs: Using Dynamic Assessment and Strengths-Based Approaches to Accelerate Progress



A Unique One-Day Live Online Seminar

KELLI MARSHALL, MS, CCC-SLP

Outstanding Speech-Language Pathologist
and National Speaker

Specifically Designed for School-Based Speech-Language
Pathologists Working with Students Grades K-12

- **Explore intervention strategies** derived from dynamic assessments that support improved communication and social interaction across the educational environment
- **Proven and proactive strategies** for incorporating student strengths in order to maximize outcomes
- **Step-by-step guidance, how-to ideas, and powerful tools** for developing thoughtful, deliberate, research-based intervention plans
- Receive an **extensive digital resource handbook** full of practical strategies and tools you can immediately implement

LIVE ONLINE SEMINARS

January 30

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

February 10

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

ASHA Credits Available at all Locations

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

ASHA CEUs AVAILABLE AT ALL LOCATIONS

Ten Key Benefits of Attending

'It is clear that Kelli has experience across the grade levels. The variety of her examples was excellent.'



Who Should Attend

School-Based Speech-Language Pathologists
Working with Students
Grades K-12

1. Broaden Your Scope of Practice to Include More Effective, Non-Standardized, Dynamic Assessment Techniques

Expand your toolbox of non-standardized, dynamic assessment techniques to enhance your assessment and lead to improved program planning

2. Using Dynamic Assessment to Maximize Your Students' Learning

Discover how to more easily identify students' skills, build on their strengths and help them meet their learning potential ... Maximize the effectiveness of the interventions designed with your students' needs in mind

3. Better Understand the Differences Between Static Assessment and Dynamic Assessment

Identify which type of assessment will better serve your student ... Develop a highly responsive, more impactful learning plan through the use of dynamic assessment

4. Establish a Strengths-Based Educational Plan

Discover innovative ways to bridge the gap during the assessment process and establish a stronger, more meaningful strengths-based plan when therapy is recommended

5. Strategies to Support Strengths-Based IEPs

Discover practical strategies to move from a deficits-based approach to a strengths-based one ... Leave with actionable steps!

6. Create Effective Plans and Know What to Expect at Each Phase of Implementation

Make the most of your intervention plans with practical, evidence-based, step-by-step guidance that outlines what actions to take at each phase of implementation ... Gain outstanding use-tomorrow ideas

7. Develop Measurable Goals for Complex Communication and Social Skills

Learn new strategies for goal development that *move beyond* a SMART framework ... More efficiently and effectively track progress for goals that require a more innovative approach

8. Enhance Your Therapy Sessions

Develop methods to effectively motivate students to actively participate and communicate throughout your therapy sessions and beyond ... Maximize your use of systematic instruction, reinforcement, and visual supports to enhance your therapy sessions

9. Avoid Common Mistakes and Achieve Greater Success

Learn what works and what doesn't ... Avoid common mistakes that occur in assessment, goal development, and interventions and set the stage for student success

10. Receive an Extensive Digital Resource Handbook

You will receive an extensive digital resource handbook specifically designed for this seminar ... Included are dozens of practical ideas and strategies you will be able to use immediately to improve the effectiveness and efficiency of your practice

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- Strategies for getting the most out of **dynamic assessments**
- Key tools that build a **solid foundation for strengths-based program planning**
- New ways to use **naturalistic observation and structured simulation activities** to evaluate the communication of complex students and establish treatment programs
- **Powerful, practical intervention strategies** identified through dynamic assessments that best teach and reach students with developmental delays and challenging behaviors
- Updated assessment tools that **maximize what SLPs need to know** about complex students and how to teach the skills each student really needs
- Learning activities designed to **increase the self-control, communication skills and social-emotional skills of young students** with complex communication disorders
- **Innovative ways to strengthen students' engagement** and build upon their interests and strengths
- The **keys to effective reinforcements** and a framework to help you select and monitor the success of strategies across time
- **Adult collaboration, communication and conflict resolution skills** to help educators work together successfully with young students with complex communication disorders and challenging behaviors
- **The latest evidence-based and classroom-proven approaches**, visual examples of strategies, interaction with other participants, and much more



"I loved being able to learn from Kelli Marshall discussing Dynamic Assessment. It was a great presentation and way to connect with professionals from all over the country."

– NICOLE SOUTH, SPEECH TEACHER

Practical Ideas and Strategies

If you're looking for new, highly effective ways to accelerate the impact of your therapeutic interventions, then this is a seminar you won't want to miss. In this seminar, outstanding presenter and experienced school-based speech-language pathologist **KELLI MARSHALL** will equip you with practical, dynamic assessment and treatment tools using a strength-based approach to accelerate the progress of all your students. Kelli will help you develop new strategies with the goal of improving the efficiency and effectiveness of your school-based assessment and therapy. You will learn how to select targets based on students' actual needs yielding improved generalization across the child's entire learning environment in a relatively short time.

Kelli is the author of *School-Based SLPs: Using Dynamic Assessment and Strengths-Based Approaches to Accelerate Progress (K-12)*, the extensive digital resource handbook you will receive at the seminar. **You will leave with a toolbox filled with practical strategies you can implement the very next day to more effectively assess, intervene and facilitate accelerated growth in students with complex needs.**



A Message From Seminar Leader, Kelli Marshall



Uniquely Qualified Instructor

KELLI MARSHALL is an exceptional, highly experienced school-based speech-language pathologist and national presenter. Kelli has many years of experience working with children in grades K-12 with special training and skill in preventing, assessing, diagnosing, and treating speech, language, and cognitive communication disorders. While Kelli's work experience covers several different settings, Kelli's school-based therapy drives her practice. Kelli's areas of expertise include practical strategies for dynamic assessment, strengths-based IEP planning, practical, proven strategies for school-based SLPs, and highly effective interventions to serve the broad range of students' needs SLPs support in the school setting. Kelli has designed this interactive, fast-paced seminar to provide you with innovative, yet highly practical solutions to use with all of your students. You will leave this seminar with a wealth of proven techniques and practical strategies that you can implement immediately in working with grade K-12 students.

Dear Colleague:

In my discussions with educators across the country, many often worry that students with challenging learning needs are not receiving the individualized and specific supports that they need to have a productive educational experience. As a school-based SLP, I have found that the assessment process requires an extra set of tools. These extra tools have added to my expertise when making my recommendations at the IEP table and have helped improve my outcomes for all of the students on my caseload.

My experience working in schools has helped me develop a collection of dynamic assessments and techniques that serve as my foundation as I provide services for these students. I have learned that the most critical part is developing a solid assessment process. At the heart of this assessment process is a deep interest in learning more about the current communication mode and interests of the student I am assessing. Building rapport is critical not only for the assessment process but also for any therapy plan that is developed after the IEP is completed. I am excited to help expand your therapy to include the foundational aspects and specific elements related to identifying the specific communication needs of your students and implementing effective strategies to help them not only learn in the educational environment but enjoy it as well.

Please join me for a fast-paced, productive day, focused on specific ways you can assess and serve students using dynamic assessments and a strengths-based approach to maximize learning. Prepare for an interactive day full of laughter, strategies, ideas, and solutions perfect for students of all ages. Explore visual examples from real classrooms, innovative learning activities and interventions, and much more! My goal is to provide you with an abundance of practical tools and ways to powerfully match them to the unique needs of your students and setting.

I am excited to share my new assessment ideas that move away from only focusing on standardized assessment. I will share my expertise as a school-based speech-language pathologist and educational consultant using this strengths-based approach. Please join me for an exciting day filled with ideas you can use immediately! I look forward to meeting you at the seminar!

Sincerely,

Kelli Marshall, MS, CCC-SLP

P.S. Prepare for an interactive day! **The emphasis will be on proven and practical ideas you can use immediately.**

"Prepare for an interactive day full of laughter, strategies, ideas, and solutions perfect for students of all ages."

What Your Colleagues Say About Kelli Marshall

"Very insightful and great information that can be applied."

Daniella Gonzalez, Bilingual Speech & Language Therapist

*"I appreciated her personal stories. It is much easier to listen to a presenter when they can relate. **The information will be so useful** as well in my position as the district evaluator."*

Kristin Donohue, Speech & Language Pathologist

"Thank you for all the resources that you shared with us today."

Elizabeth Morgan, Speech & Language Pathologist

"The instructor was wonderful!"

Janeen Buss, Speech & Language Pathologist

"I appreciated all of the resources and the real life examples that many of us see in our work environments. Good reminders throughout for me, to not move through the process to achieve completion, but instead I need to remember to slow down and look at what is best for each student, their family, and the staff educating them."

Jenny Hamilton, Speech & Language Pathologist



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

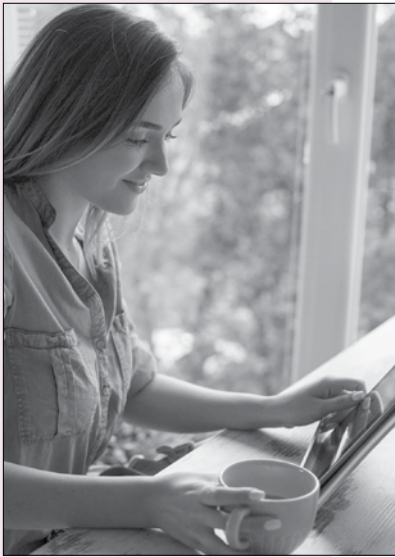
Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 45 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"Kelli is so approachable! Her strategies are relatable and shows that she clearly understands the challenges SLPs face."

On-Site Training


Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Specific, practical strategies to accelerate the progress of your students
- Resources to support gathering information and alternative assessment options
- Proven strategies for getting the most out of your students
- Detailed descriptions of the best, most effective web-based resources and other cutting-edge technology
- Apps and websites to effectively target IEP goals

ASHA CEUs Available

	ASHA CE APPROVED PROVIDER	Bureau of Education & Research Intermediate Level 0.50 ASHA CEUs
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ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

ASHA-Required Disclosure Statement for Kelli Marshall, MS, CCC-SLP:

Financial: Presenter for the Bureau of Education & Research and receives honorarium compensation.

Nonfinancial: No relevant nonfinancial relationships exist.

Have your ASHA Account Number available at the seminar if you will be completing forms for the ASHA CE Registry.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

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Other Professional Development Options:

Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit

Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *SLP: Promoting Rapid Change for Children with Severe Phonological Disorders*, for Grades PreK-6, *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, for Grades K-12, and other related courses, are available for immediate registration. To enroll, visit www.ber.org/online

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Registration (XD83W1)

- 1. January 30, 2023** (Start time: 9 AM Eastern)
- 2. February 10, 2023** (Start time: 9 AM Central)
- or —
- 3. I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

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SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (<u>REQUIRED</u> FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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IMPORTANT – PRIORITY ID CODE: EXD83W1






METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
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FIVE EASY WAYS TO REGISTER:

-  **REGISTER ONLINE** at: www.ber.org
-  **EMAIL this form to:** register@ber.org
-  **PHONE toll-free:** **1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)
-  **FAX this form to:** **1-425-453-1134**
-  **MAIL this form to:** **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All **Live Online** Seminars are scheduled 9:00 a.m. – 3:30 p.m. in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



XD83W1

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CEUs Available
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A Unique One-Day Live Online Seminar
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Presented by

Kelli Marshall MS, CCC-SLP

Outstanding Speech-Language Pathologist
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