

# ENGLISH/LANGUAGE ARTS TEACHERS: 20 Best Technology Tools to Increase Student Learning and Simplify Your Teaching Life (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

## Desiree Alexander

Outstanding English/Language Arts Teacher, and Google for  
Education Certified Innovator and Trainer

English/Language Arts Educators Serving Grades 6-12: Classroom  
Teachers, Technology Specialists, Library/Media Specialists and  
Instructional Coaches

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**Dozens of practical strategies for best utilizing technology in the ELA classroom**  
to strengthen your secondary ELA students' engagement and learning

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**The best, free Google Chrome extensions** for enhancing instruction, student  
learning and speedy grading in the secondary ELA classroom

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**Timesaving ways to manage and organize your ELA lessons** ... Create, assign,  
engage students and provide feedback to writing and other assignments, all while  
maintaining your sanity

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**Receive an extensive ELA digital resource handbook** and special access to  
Desiree's password-protected website so you can immediately link to all the resources  
presented in this seminar

### LIVE ONLINE SEMINARS

**January 19**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**January 27**

**9 AM Central**, 8 AM Mountain,  
7 AM Pacific, 10 AM Eastern

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CEUs and Graduate Credit Available  
See page 6 for details

#### CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

*"Desiree was full of  
energy and shared so  
many things I can  
take directly back to  
my classroom."*

- SAMANTHA BARR, TEACHER

# Ten Key Benefits of Attending

*'This was an exceptional seminar with many ready-to-use resources! Dr. Alexander is fun and engaging! A+!'*

– STEPHANIE BIRD, ENGLISH TEACHER



## Who Should Attend

English/Language Arts Educators Serving Grades 6-12: Classroom Teachers, Technology Specialists, Library/Media Specialists and Instructional Coaches

- 1. The 20 Best Technology Tools Every Secondary ELA Teacher Should Know**  
Explore the best, most useful tools for increasing student learning and simplifying your English/Language Arts teaching life ... Essential tools to help you enhance your grades 6-12 ELA program
- 2. Timesaving Strategies to Boost Your Productivity AND Effectiveness as an ELA Teacher**  
Employ the best, free websites and Google Chrome extensions that help you save time while increasing your effectiveness ... Explore timesaving strategies to streamline your workflow and enhance learning for your ELA students
- 3. Provide Highly Valuable, Actionable Feedback Swiftly and Effortlessly**  
Take full advantage of timesaving online assessment tools to direct and drive your ELA instruction ... Learn essential strategies to provide feedback and grade your assignments faster and more efficiently
- 4. Harness Powerful Technology Tools for Collaboration and Communication**  
Discover practical ways to use technology to strengthen classroom discussions and enhance student collaboration ... Improve communication and strengthen learning among your grades 6-12 ELA students
- 5. Incorporate Outstanding, Free Google Chrome Extensions Perfect for ELA**  
Manage your time more efficiently with the best Google Chrome Extensions for ELA ... Explore the best tools for supporting you and your grades 6-12 students
- 6. The Best Digital Tools and Tips for Enhancing Your ELA Instruction**  
Explore a host of digital tools and tips perfect for enhancing your ELA instruction, including warm-ups, lesson presentations, independent work, group work, exit tickets, classroom videos, and more!
- 7. Timesaving Ways to Differentiate and Be Inclusive in Your ELA Instruction**  
Discover inclusive tech tools and extensions to ensure all of your ELA learners are taught effectively and learn successfully
- 8. Create Highly Engaging Lessons to Better Meet Student Needs with Video**  
Discover a wealth of time-efficient options for using online videos to allow your students to take the role of characters, practice speech, debate and participate in Socratic Seminars – all in your secondary ELA classroom ... Enhance your ability to meet the needs of your diverse learners
- 9. Create the Conditions for Optimal Learning Using Technology**  
Explore a host of strategies for building an optimal ELA learning community while using technology ... Set the stage for high levels of student safety, innovation, communication, and learning
- 10. Receive an Extensive ELA-Focused Digital Resource Handbook and Access to a Specially Created Website with Helpful Resource Links**  
You will receive an extensive digital resource handbook, packed with the best technology tools to increase student learning and simplify your ELA teaching life, plus access to a private website created for this seminar, filled with helpful links and online tutorials

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **The best, most useful tools** for strengthening student learning and simplifying your teaching life in grades 6-12 English/Language Arts
- **Timesaving tips and tricks** for using organizational technology tools to make your life easier, both in and out of your ELA classroom
- **How to find, download and install the latest, best Chrome extensions** perfect for your ELA instruction
- **Work smarter, not harder** ... Timesaving tips for using technology to organize, grade, teach and be more productive
- Practical ways to use tech tools to **differentiate your ELA instruction and be inclusive in your teaching practices**
- **Timesaving, practical ways to provide actionable feedback** more easily on writing assessments
- **Valuable tips to get the most from the technology you have** in your ELA classroom – even if it's just one laptop, Chromebook or tablet
- **The latest updates on the best tech tools**, including new and improved tools for strengthening student learning in ELA
- **Ways to create engaging lessons** that lead secondary ELA students to engage, discuss, interpret text, innovate, create, grow, and achieve
- **Timesaving technology tools and activities** to help you more easily organize and prepare ELA lessons, while boosting student engagement and achievement
- **Unique and innovative assessments** that provide choice in how students are assessed, using various technology tools to help students demonstrate their learning of key skills
- **Many additional tools perfect for ELA** including the best tools and apps for streamlining classroom management and routines, enhancing assessments and even reading passages, collecting work, giving feedback with ease, and much more!



*"I loved this seminar! I learned so many great things and feel so excited about using these tools!"*

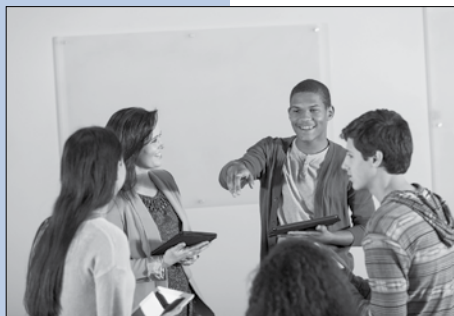
– MEAGAN VAN DUYN, ELA TEACHER

## Practical Ideas and Strategies

This outstanding seminar is specifically designed for secondary English/Language Arts educators who want to make best use of cutting-edge technology tools. The focus will be on the 20 best tech tools for increasing student learning and simplifying your ELA teaching life. Outstanding ELA teacher and Google for Education Innovator, Partner and Trainer, **DR. DESIREE ALEXANDER**, will show you how to tap into the power of using technology more efficiently and productively in your grades 6-12 ELA classroom. Explore outstanding ways to strengthen your reading and writing instruction, differentiate, provide feedback, tap student choice and voice, create culturally relevant assignments and assessments, and much more! **No matter your experience level with using technology in the classroom, you will leave this seminar with a wealth of use-tomorrow ideas. You will also receive an extensive digital resource handbook and special website access with step-by-step instructions, tutorials, and resources to reinforce and extend your learning long after the seminar.**



# A Message From Seminar Leader, Desiree Alexander



## Uniquely Qualified Instructor

**DR. DESIREE ALEXANDER** is an experienced secondary ELA teacher and Google Certified Innovator, Partner and Trainer. Desiree has received numerous awards for her work in instructional technology including Top 30 Technologist by the Center for Digital Education, PBS Learning Media Digital Innovator for her home state and Leader of the Year for her region's Association of Computer Using Educators. Desiree is passionate about helping fellow secondary ELA teachers discover practical ways to find success while leveraging cutting-edge technology tools to greatly enhance learning in their English/Language Arts classrooms. Desiree has co-authored multiple books and is the author of *English/Language Arts Teachers: 20 Best Technology Tools to Increase Student Learning and Simplify Your Teaching Life*, the extensive ELA digital resource handbook you will receive at the seminar. **Join Desiree for an outstanding day full of the very best technology tools for strengthening student learning and your grades 6-12 ELA instruction, while simplifying your teaching life.**

Dear Colleague:

There is nothing quite like being a secondary English/Language Arts teacher! The multitude of skills we are responsible for teaching students in our one content area is both amazing and sometimes daunting. With increasing demands on our time and all that we're responsible for, it can be challenging and even frustrating trying to keep up with the latest, best tools for enhancing our ELA instruction.

As an experienced and fellow secondary ELA teacher, I have specifically designed this seminar with you in mind! If you are fortunate enough to have Chromebooks, laptops, or computers with a Google Chrome browser in your classroom or school, I know that you want to make best use of them. However, despite the array of features that are so readily available, the challenge many ELA teachers face today is in keeping up with the very best ways to use these tools to enhance our practice.

The good news is that there are tons of outstanding, free technology tools and Google Chrome extensions available that are perfect for getting your ELA students excited about coming to your class every day, and that will not only keep them engaged and on task but will also strengthen their learning. In my classes, students have successfully used technology to read/listen to articles and books, share their thoughts, write essays with citations (by keyboarding and voice typing), collaborate on projects, complete grammar assignments, watch and create instructional videos, and so much more! I can't wait to show you how to implement these and many other ideas in your own ELA classroom!

I look forward to sharing the best of what works and what doesn't based on my extensive experience using technology to enhance ELA instruction at the secondary level. I will provide you with a comprehensive list of all the tools as well as tips and tricks to save you valuable time and effort. It is my sincere goal that you leave this seminar excited about returning to your ELA classroom to try out many of the new ideas that you learn!

I look forward to meeting you at the seminar!

Sincerely,

Dr. Desiree Alexander

**P.S. The emphasis will be on use-tomorrow tools. Plus, you will receive my extensive ELA-focused digital resource handbook, and access to a password protected, resource-packed website to support you long after the seminar.**

*"It is my sincere goal that you leave this seminar excited about returning to your ELA classroom to try out many of the new ideas that you learn!"*



# What Your Colleagues Say About Desiree Alexander

*"This seminar was great! **So many wonderful resources** were given to us and Dr. Alexander took the time to model how to use them, which was very helpful!"*

– Janelle Weldy, ELA Teacher

*"Terrific resources! **Desiree has such energy and positivity.** What a wonderful day!"*

– Natalie Smith, Teacher

*"WOW, WOW, WOW! Thank you so much. **This material is relevant and VERY needed.** I appreciate all the websites, resources, and the dynamic presentation!"*

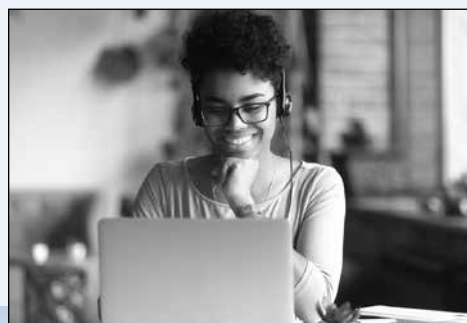
– Rebekah Elder, Instructional Coach

*"Dr. Alexander's presentation was **one of the best PD workshops I've attended in a long time.** It was awesome to hear from an educator who has implemented the tools she is highlighting."*

– Kirsten Heler, Teacher

*"So many great resources! I feel more confident using some of the online tools I've had available to me and trying new ones I hadn't ever heard of."*

– Tiffany Hathaway, Teacher



## About BER Seminars

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

### Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

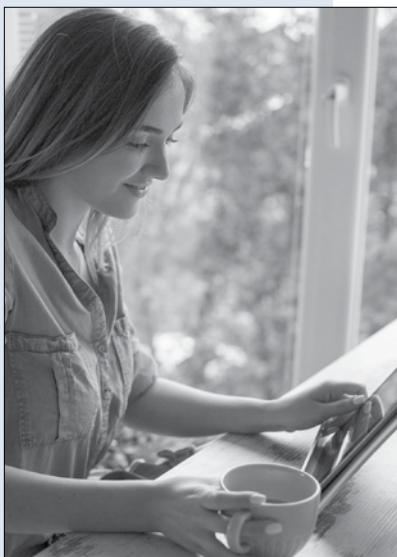
### Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

### Program Guarantee

As we have for 45 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*"Very informative and Desiree was AMAZING. She had me laughing and learning, which is the mark of a great educator!"*

MARY KATE COLEMAN, ELA  
TEACHER

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook and Password Protected Website

You will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Tips and tricks for using technology tools to increase your productivity and simplify your teaching life
- Practical, timesaving strategies and ideas for integrating technology into your ELA curriculum
- Descriptions and images of the latest, most effective Google Chrome Extensions perfect for your ELA instruction
- "How to" screenshots and step-by-step guides for best utilizing a variety of tech tools, apps and extensions
- Innovative tips and tricks for using videos and other technology resources to enhance and streamline your assessments
- Password access to Desiree's specially created website with helpful online links, tutorials and resources

## Share Ideas

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in the best, most useful technology tools perfect for grades 6-12 English/Language Arts.

## Consultation Available

Desiree Alexander will be available at the seminar for consultation regarding your questions and the unique needs of your own grades 6-12 ELA program.

## Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



University of  
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affiliate

Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at [www.ber.org/credit](http://www.ber.org/credit)

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit [www.ber.org/credit](http://www.ber.org/credit)



#### Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *Strategies! Strategies! Strategies! Significantly Increase Students' Writing Skills*, for Grades 6-12, *Strengthening Your Students' Writing Skills by Teaching Smarter, Not Harder*, for Grades 6-12, and other writing-related courses, are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# English/Language Arts Teachers: 20 Best Technology Tools to Increase Student Learning and Simplify Your Teaching Life (Grades 6-12)

## Registration (WZA3W1)

- 1. January 19, 2023** (Start time: 9 AM Eastern)
- 2. January 27, 2023** (Start time: 9 AM Central)  
— or —
- 3. I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(       )	(       )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

## IMPORTANT – PRIORITY ID CODE: EWZA3W1

### METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$279 per person;**

for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
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### FIVE EASY WAYS TO REGISTER:

 **REGISTER ONLINE at: [www.ber.org](http://www.ber.org)**

 **EMAIL this form to: [register@ber.org](mailto:register@ber.org)**

 **PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

### Program Hours

All Live Online Seminars are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

### Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

### Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



WZA3W1

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**Includes an extensive digital Resource Handbook**

**Can't Attend Live? Order the Recorded Version  
to access online at your convenience**



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