

Increasing the Success of Your ART Instruction (Grade 6-12)



A Unique One-Day Live Online Seminar Presented by

Amy Friedman

Outstanding Art Educator and National Presenter

Specifically Designed for Art Educators, Grades 6-12

Practical strategies for **enhancing art lessons from beginning to end**

Motivating and engaging art projects designed for grades 6-12

Innovative **ideas for motivating all students in grades 6-12**, including students with different learning styles and with learning disabilities

Receive an extensive ART digital resource handbook and access to Amy's online resources filled with dozens of ready-to-use, step-by-step art lessons

"Loved it! Thank you so much!"

BRITTA SWANSON

LIVE ONLINE SEMINARS

November 8

**9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific**

December 15

**9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern**

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

Ten Key Benefits of Attending

*"Tons of wisdom
and intel for
teaching strategies
in art. Well done!"*

– SARAH BOURNE,
ART TEACHER



Who Should Attend

Art Educators serving
Grades 6-12

1. Enhance Your Art Program with the Best, New Strategies

Integrate a variety of practical art lessons and motivating projects into your current program ... Exciting ideas that exceed the National Standards in Art Education for the Visual Arts

2. Differentiate Art Lessons to Meet the Needs of All Students

Observe classroom-proven art lessons to meet the needs of a diverse student population

3. Increase Your Students' Artistic Success

Use classroom-proven lessons to inspire students to create original works of art

4. Enhance Your Current Art Program

Boosts your students' interest and productivity as well as knowledge of art and innovative ideas

5. Experience Hands-On Art Lessons

Practice structured, process-oriented lessons first hand ... Leave with detailed, step-by-step lesson plans and student samples

6. Maximize the Efficiency of Your Art Classroom

Gain tips and tricks for organizing, displaying and storing both art materials and student art work

7. Add to Your Excitement and Joy of Teaching Art

Incorporate new and innovative lessons and art materials to spark your creativity and excitement in teaching

8. Help Students Develop a Critical Awareness of Their Own Work and That of Others

Classroom-proven ideas and techniques to help students objectively critique their own artwork as well as that of their classmates

9. Utilize Inexpensive and Recycled Materials in Your Classroom

Increase your students' artistic expression and discover innovative ways to use common, inexpensive or recycled materials to create new works of art

10. Receive a Comprehensive Art Education Digital Resource Handbook

Each seminar participant will receive an art education digital handbook specifically designed for grades 6-12 and access to Amy's online resources

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Innovative ideas** for enriching your art curriculum
- How to create art experiences that **encourage your students to think and communicate as artists**
- Easily implemented **lessons that are creative and engaging** to enhance your current curriculum
- **Strategies to teach** mixed level visual art class successfully
- **Create an inviting learning environment** that supports students' success, creativity and self esteem
- Inspire students to take risks in art and **create original meaningful pieces of art**
- Develop in all students an **appreciation of the art world** around them
- Strategies for **meeting and sharing with fellow art educators** and artists in your community
- Easily **embed art historical content into your lessons** and excite students' learning
- Efficient **organizational tips** for any art room
- **Incorporate current events** and concepts of our society while linking art and history
- **Create an open learning environment** that allows your students to take risks in art making



"Amy's strategies were so easy-to-follow! I plan to use them in my classroom tomorrow."

– ROD JAYNES, TEACHER

Practical Ideas and Strategies

This exciting **NEW** seminar is designed for secondary art teachers of all levels of expertise who are interested in strengthening the artistic development of their students in grades 6-12. Are you unsure of how to use your existing curriculum to engage your grades 6-12 art students? Join award-winning teacher and artist, **Amy Friedman** in this fast-paced seminar. Amy will help you explore classroom-tested strategies for engaging today's students with widely differing levels of abilities and interests. Her goal is to offer rewarding art education experiences into the lives of as many students as possible. All of the projects presented are classroom proven and exceed the National Art Education Standards. This seminar is designed specifically for art educators who are interested in learning **practical** ways to boost the motivation, productivity and success of their art students at the secondary level.



A Message From Seminar Leader, Amy Friedman



Uniquely Qualified Instructor

Award-winning Art Educator **Amy Friedman** is an experienced, dynamic teacher and national presenter. Amy's innovative ideas bring a new, unique approach to art education in grades 6-12. Her passion for art and her students is apparent. With over 20 years devoted to teaching and sharing her art educational ideas, Amy delivers fast paced, exciting seminars filled with countless ideas and practical strategies you can use immediately in your classroom regardless of which art curriculum you currently use. Join Amy, author of *Increasing the Success of Your ART Instruction (Grades 6-12)*, for a thought-provoking, inspiring day focused on making your teaching easier while you increase the engagement of your grades 6-12 students.



Dear Colleague:

As art educators, we know the value of teaching the arts to our students in grades 6-12. This seminar features a wealth of hands-on experiences and practical knowledge that you will easily be able to incorporate into your everyday teaching. The projects and ideas that I will share with you have been adapted throughout my 25 years of working with secondary students and art. I believe students in grades 6-12 learn and develop immensely when given opportunities to explore their creativity.

Have you ever been challenged by the need to meet the variety of skills and interest levels of your students? While our goal is to keep all students excited, motivated and engaged in learning with innovative art lessons, this isn't easy. Please join me for an interactive and exciting seminar designed specifically for secondary art teachers as we explore a wealth of ideas and activities that will increase your students' achievement in art. Discover how we can help all of our art students realize their creative potential and appreciate the creative spirit they possess.

I look forward to sharing this day with you. I know you will find this seminar valuable, motivating and exciting! Come discover how to take your students to the next level of creative thinking and artistic expression.

Sincerely,

Amy Friedman

P.S. This seminar is designed to provide **practical ideas and engaging solutions** that are easily implemented into your art room from start to finish. Leave with dozens of ideas and access to Amy's online resources!

"Discover how we can help all of our art students realize their creative potential and appreciate the creative spirit they possess."

What Your Colleagues Say About Amy Friedman

*"The workshop was exciting and kept my interest. I loved all the new ideas and lessons Amy supplied us with. It was also **great to learn about the cost-effective solutions in regard to art materials she shared and walk away with so many ideas!** Highly recommend."*

– Nicole Cash, Middle School Art Teacher

*"Amy has designed and created a wonderful curriculum **utilizing great art materials with a fabulous integration of art historical content.** Her workshop offered new and innovative ideas."*

– Alice Kirkwood, Middle School Art Teacher

*"Amy has **fabulous ideas that can easily be implemented** into my teaching."*

– Allen Lederman, Teacher



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 45 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



*"Amy was inspiring
and a wonderful
presenter... Her
lessons were exciting
and FUN!"*

SARA KRAUSE, TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive ART digital resource handbook specifically designed for this seminar. The handbook includes:

- Practical, classroom-proven art projects
- Dozens of visual examples and tips and tricks
- A wealth of new ideas and projects ready to add to your art curriculum
- Ready-to-use, easily adaptable lesson plans and student handouts

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in enhancing their grades 6-12 art programs and increasing students' artistic success.

Consultation Available

Amy Friedman will be available at the seminar for consultation regarding your questions and the unique needs of your own art program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see the registration form on page 7, and for optional CEUs and graduate credit available, please visit www.ber.org/credit



Related On-Demand Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

Increasing the Success of Your ART Instruction (Grades 6-12)

Registration (TAF3F1)

1. **November 8, 2022** (Start time: 9 AM Eastern)
2. **December 15, 2022** (Start time: 9 AM Central)
- or —
3. **I'd like to order the recorded version of this seminar**

FIRST NAME _____ M.I. _____ LAST NAME _____

POSITION, SUBJECT TAUGHT _____ GRADE LEVEL _____

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME _____

SCHOOL MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

SCHOOL PHONE NUMBER _____ HOME PHONE NUMBER _____

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) _____

HOME MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

IMPORTANT – PRIORITY ID CODE: ETAF3F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person,
for teams of three or more registering at the same time, the fee is \$259
per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
- Charge my: MasterCard VISA Discover

Account # _____ Exp. Date: _____
MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card


FIVE EASY WAYS TO REGISTER:

 **REGISTER ONLINE** at: www.ber.org

 **EMAIL** this form to: register@ber.org

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX** this form to: **1-425-453-1134**

 **MAIL** this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All Live Online Seminars are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



TAF3F1

© 2022 Bureau of Education & Research. All rights reserved.

Increasing the Success of Your ART Instruction (Grades 6-12)



An outstanding one-day Live Online Seminar

Includes an extensive digital Resource
Handbook

Can't Attend Live? Order the Recorded Version
to access online at your convenience



BUREAU OF EDUCATION & RESEARCH

915 118th Avenue SE
PO Box 96068
Bellevue, WA 98009-9668
www.ber.org

Prsrt Std
U.S. Postage
PAID
Bureau of
Education &
Research

Increasing the Success of Your ART Instruction (Grades 6-12)

TAF3F1

BER
Bureau of Education & Research

Increasing the Success of Your ART Instruction (Grades 6-12)



A Unique One-Day Live Online Seminar
(Also available as a Recorded Online Version
to Use at Your Convenience)

Presented by

Amy Friedman

Outstanding Art Educator and National Presenter

Practical strategies for enhancing art lessons from beginning to end

Motivating and engaging art projects designed for grades 6-12

Innovative ideas for motivating all students in grades 6-12, including students with different learning styles and with learning disabilities

Receive an extensive ART digital resource handbook filled with dozens of ready-to-use, step-by-step art lessons

Live Online Seminar or
Recorded Version