

# Making Best Use of Google Classroom to Strengthen Your **SOCIAL STUDIES** Instruction (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

## Bethany J. Petty

Award-Winning Secondary Social Studies Teacher  
and Google Certified Trainer and Educator

Specifically Designed for Grades 6-12 History/Social Studies  
Teachers, Technology Integration Specialists and Social Studies  
Curriculum Coordinators

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**Dozens of practical strategies for best utilizing Google Classroom** to strengthen your secondary Social Studies students' engagement and learning

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**The best free Google and Chrome web apps** for enhancing instruction in the grades 6-12 Social Studies classroom

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**Timesaving ways to more easily manage Social Studies students' work in Google Classroom** ... Assign, collect, grade, and give feedback with just a few clicks

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**Receive an extensive Google Classroom digital resource handbook** and special access to Bethany's website so you can immediately link to all the resources presented in this seminar

### LIVE ONLINE SEMINARS

February 15

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

March 2

**9 AM Central**, 8 AM Mountain,  
7 AM Pacific, 10 AM Eastern

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CEUs and Graduate Credit Available  
See page 6 for details

### CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

*"Bethany provided lots  
of terrific ideas. She  
is great at explaining  
tech concepts and  
kept up the positive  
energy all day!"*

— GRETE FLORYSHAK, SOCIAL  
STUDIES TEACHER

# Ten Key Benefits of Attending

*"Excellent seminar  
- my mind is  
exploding with so  
many new ideas  
and ways to teach  
the content!"*

- CHRISTINA CROSS,  
SOCIAL STUDIES TEACHER



## Who Should Attend

Grades 6-12 History/  
Social Studies Teachers,  
Technology Integration  
Specialists and Social  
Studies Curriculum  
Coordinators

- 1. Learn Essential Google Classroom Practices for Enhancing Your History/Social Studies Instruction**  
What every grades 6-12 Social Studies teacher needs to know about fully tapping into Google Classroom, Apps and Extensions ... The best, most useful aspects for strengthening your Social Studies instruction
- 2. Boost Your Productivity AND Effectiveness as a Social Studies Teacher**  
Employ the best free Google Classroom, Chrome apps and extensions to help you save time while increasing your effectiveness ... Explore timesaving strategies for you that enhance learning for your Social Studies students
- 3. Increase Collaboration, Communication, Connection, and Problem Solving**  
Innovative strategies for engaging students in identifying and solving problems using Google and other web tools ... Ways to connect students with people, including experts locally and/or globally to collaborate on and develop solutions
- 4. Create and Curate Social Studies Content on YouTube**  
Easy access to free resources you can use with your own students ... Publish your own videos and tutorials
- 5. Incorporate the Best Google Apps and Extensions for Social Studies**  
Discover highly engaging and relevant tools – perfect for enhancing your Social Studies instruction and program
- 6. Save Valuable Time and Energy**  
Explore a variety of great ways to utilize Google Forms in your Social Studies classroom ... Learn how to digitize exit tickets and create self-grading quizzes
- 7. Dive into the Newest Features of Google Classroom**  
Google is constantly revising and releasing new features ... Prepare to be amazed at the newest ways Google Classroom can support your Social Studies program
- 8. Discover the World Through Google Geo Tools**  
Take your Social Studies students on virtual trips to any location in the world ... Help your students develop a deeper appreciation for different cultures
- 9. Increase Student Engagement and Motivation in Your Classroom**  
Encourage students to show what they know by utilizing outstanding Google Tools, Apps and Extensions that work best for them ... Meet the diverse needs and interests of your students
- 10. Receive an Extensive Social Studies-Focused Google Classroom Digital Resource Handbook and Access to a Specially Created Website**  
You will receive an extensive Google Classroom digital resource handbook that includes detailed descriptions and practical classroom applications of each of the Google Tools and Apps presented ... Receive access to a website specially created for this seminar filled with helpful links and online tutorials

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Practical strategies for making the best use of Google Classroom**, specifically for History/Social Studies teachers
- **The most essential Google Apps and Extensions** for enhancing grades 6-12 Social Studies instruction
- **Work smarter, not harder** ... Learn timesaving tips for using Google Classroom, Apps and Tools more efficiently, including self-graded, multiple-choice and project-based assessments
- **How to find, download and install the latest Chrome apps** that are applicable to secondary Social Studies instruction
- **How to differentiate Social Studies instruction** for students in grades 6-12 using Google Tools
- **What cloud-computing** is and how it can make your life in Social Studies easier
- **Outstanding digital portfolio strategies** ... Empower students to showcase their Social Studies projects and digitize your classroom with Google Sites
- **Innovative ideas** to help your students explore other cultures and amazing locations around the world
- **How to streamline classroom management and routines** using Google apps
- **Ways to use Chrome profiles** to access all your Social Studies content, bookmarks and files from anywhere
- **Practical, terrific ways** to use Google Classroom, G Suite and YouTube to strengthen instruction, productivity, collaborative learning, and high-level thinking
- **Advanced Google Apps** to enhance communications with students and parents
- **Timesaving strategies** for providing immediate feedback to students



*"Bethany was awesome and provided a lot of great information. I love her energy!"*  
- JASON CONLEY, SOCIAL STUDIES TEACHER

## Practical Ideas and Strategies

This outstanding, seminar is specially designed for secondary History/Social Studies educators who want to make more effective use of Google Classroom and a variety of free Google Tools to enhance Social Studies learning. **BETHANY J. PETTY**, outstanding secondary Social Studies teacher and Google for Education Certified Trainer and Educator, will show you how to more efficiently tap into the power of online student collaboration with Google Classroom and how to take greater advantage of the most useful aspects of G Suite for Education – specifically for grades 6-12 Social Studies teachers. You will also learn how to make the best use of many of the most useful Google Tools for Social Studies including Google Docs, Google Drawings, Google Slides, Google Forms, Chrome Extensions, Google Geo Tools, and much more! Bethany will share practical and timesaving strategies for streamlining everyday workflows in your Social Studies classroom. **Whether you are brand new to using Google Classroom or are an experienced user, you'll leave this seminar with a wealth of use-tomorrow ideas.** You will also receive an extensive digital resource handbook with step-by-step instructions for utilizing all the tools and apps presented in this seminar to reinforce and extend your learning after the seminar.



# A Message From Seminar Leader, Bethany J. Petty



## Uniquely Qualified Instructor

**BETHANY J. PETTY** is a highly experienced and current secondary Social Studies teacher and Google Certified Trainer and Educator. Bethany is passionate about helping fellow Social Studies teachers discover outstanding, deliberate and meaningful ways to integrate technology into their classrooms. She has built a solid reputation for her ability to distill and share the best practical ways for using Google Classroom, Tools and Apps to greatly enhance instruction. Bethany is a frequent presenter on a variety of Google and educational technology topics. She is the author of *Illuminate: Technology Enhanced Learning*, (EdTechTeam Press, 2018). Bethany is also the author of *Making Best Use of Google Classroom to Strengthen Your SOCIAL STUDIES Instruction*, the extensive digital resource handbook you will receive at the seminar. **Join Bethany for an exciting day of learning and exploration, filled with a wealth of practical ideas for making the most of Google Classroom in your grades 6-12 History/Social Studies program.**

Dear Colleague:

Is it just me, or does it seem like each year as our list of responsibilities grows, our time to actually teach shrinks? Our schools invest in technology with the expectation we will incorporate it into our instruction, but who has time to research and stay on top of the latest, best tech applications specifically for Social Studies instruction?

The good news is, there are so many terrific, exciting options available for engaging students and enhancing Social Studies instruction. I want to save you time by sharing resources you can immediately use in your own Social Studies classroom.

I have specifically designed this seminar based on my years as a secondary Social Studies teacher, instructional technology presenter, and Google Certified Trainer and Educator. I want to give you the strategies and confidence to immediately strengthen your Social Studies instruction. I've worked with countless Social Studies teachers of all skill levels on making the best use of Google Classroom and other technology tools, and I am confident that you will leave with a wealth of use-tomorrow strategies.

Throughout our day together, we will explore the best ways to use Google Classroom, Extensions, Apps, and Tools to greatly enhance your Social Studies instruction and program. We'll look at ways to actively engage your students within and beyond the bounds of your classroom. I want to equip you with timesaving strategies to streamline your classroom workflow and strengthen your confidence in best utilizing Google Classroom with your Social Studies students. We will also explore ways that Classroom and other web tools can enhance your communication with parents and showcase the great accomplishments of your History/Social Studies students.

I invite you to join me for an exciting day filled with outstanding, practical, and timesaving Google Classroom strategies that you can use the very next day!

Sincerely,

Bethany J. Petty

**P.S. Regardless of your experience or comfort level with Google Classroom, I promise you will walk away from this seminar with highly-practical ideas you will be excited to implement right away!**

*"Throughout our day together, we will explore the best ways to use Google Classroom, Extensions, Apps, and Tools to greatly enhance your Social Studies instruction and program."*

# What Your Colleagues Say About Bethany Petty

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*"This is **the best tech workshop** I have had. I can see the benefit for my students."*

– Rebecca Gilchrist, Teacher

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*"Thank you! I especially appreciated the **real classroom examples**."*

– Lara Kirk, Teacher

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*"**Truly inspiring seminar** with great examples that Bethany shared to help us use these tools in our classroom."*

– Tammy Overchuck, Middle School SS Teacher

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*"**Tremendous amount of information**. It was practical and there was plenty of time to practice. Very applicable to today's learners and teachers."*

– Dave Estabrook, History Teacher

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*"Excellent presenter! **Bethany was very engaging and energetic!**"*

– Nicole Raccio, Teacher



## About BER Seminars

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

### Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

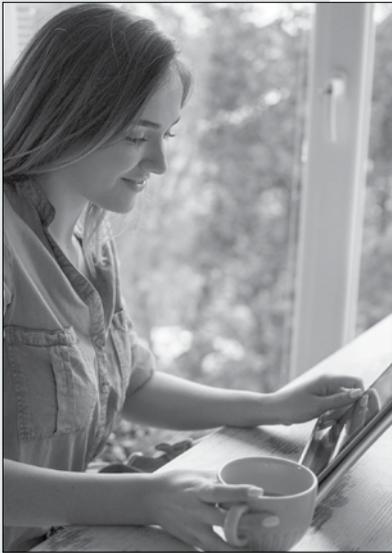
### Highly Interactive

You'll be able to ask questions, consult with the instructor and share ideas with other participants.

### Program Guarantee

As we have for 45 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*"Bethany is very engaging and full of knowledge. One of the best BER seminars I've attended!"*

— MARNA DUCHARME,  
SOCIAL STUDIES TEACHER

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Google Classroom Digital Resource Handbook

You will receive a History/Social Studies-focused Google Classroom digital resource handbook specifically designed for this seminar. The handbook includes:

- Practical, timesaving strategies and ideas for integrating Google Classroom and G Suite into your History/Social Studies instruction
- Step-by-step guides to using Google Classroom and G Suite with your students
- Descriptions, images and publishers of the newest, most effective Chrome Extensions for grades 6-12 Social Studies instruction
- Tips and tricks for using Google Classroom, Google Drive and other resources to enhance Social Studies instruction and simplify the feedback process

## Share Ideas

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in enhancing their Social Studies program.

## Consultation Available

Bethany Petty will be available at the seminar for consultation regarding your questions and the unique needs of your own Social Studies program.

## Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at [www.ber.org/credit](http://www.ber.org/credit)

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see the registration form on page 7, and for optional CEUs and graduate credit available, please visit [www.ber.org/credit](http://www.ber.org/credit)



#### Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *101 Best Strategies for Teaching Social Studies*, for Grades 6-12 is available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# Making Best Use of Google Classroom to Strengthen Your SOCIAL STUDIES Instruction (Grades 6-12)

## Registration (SGP3W1)

1. **February 15, 2023** (Start time: 9 AM Eastern)
2. **March 2, 2023** (Start time: 9 AM Central)  
— or —
3. **I'd like to order the recorded version of this seminar**

FIRST NAME \_\_\_\_\_ M.I. \_\_\_\_\_ LAST NAME \_\_\_\_\_

POSITION, SUBJECT TAUGHT \_\_\_\_\_ GRADE LEVEL \_\_\_\_\_

SEMINAR NUMBER: \_\_\_\_\_ (Please see list above)

*List additional registrants on a copy of this form*

SCHOOL NAME \_\_\_\_\_

SCHOOL MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

SCHOOL PHONE NUMBER \_\_\_\_\_ HOME PHONE NUMBER \_\_\_\_\_

( ) ( )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) \_\_\_\_\_

HOME MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

## IMPORTANT – PRIORITY ID CODE: ESGP3W1

### METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
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### FIVE EASY WAYS TO REGISTER:

 **REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)

 **EMAIL this form to:** [register@ber.org](mailto:register@ber.org)

 **PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

### Program Hours

All Live Online Seminars are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

### Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

### Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

### Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



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An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend? Order the Recorded Version to access  
 online at your convenience

## Strengthen Your SOCIAL STUDIES Instruction Using Google Classroom (Grades 6-12)

SGP3W1

## Making Best Use of Google Classroom to Strengthen Your SOCIAL STUDIES Instruction (Grades 6-12)



Bureau of Education & Research

Live Online Seminar  
 or Recorded Version



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Presented by

**Bethany J. Petty**

Outstanding Secondary Social Studies Teacher  
 and Google Certified Trainer and Educator

Dozens of practical strategies for best utilizing Google Classroom  
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The best free Google and Chrome web apps for enhancing instruction  
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