

# Outstanding, Innovative Strategies To Maximize SOCIAL STUDIES Instruction (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

## Rhett Oldham

Innovative, Award-Winning Social Studies Teacher  
and National Presenter

**Specifically Designed for Grades 6-12 History/Social Studies Teachers**

**Over 100 practical, engaging, and FUN strategies** to strengthen your Social Studies students' motivation, participation, and learning

**A wealth of focused instructional strategies** to fill your teacher toolbox and enhance your Social Studies lessons

**Timesaving strategies** that maximize every minute in the Social Studies classroom and reduce the amount of time you spend grading each week

**Receive an extensive Social Studies digital resource handbook** packed with a wealth of inspiring strategies and practical techniques you can use immediately

### LIVE ONLINE SEMINAR

July 12

**9 AM Central**, 8 AM Mountain,  
7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available  
See page 6 for details

### CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

*"Rhett's energy is contagious! I cannot wait to get in my classroom and try the new ideas he has shared with me."*

# Ten Key Benefits of Attending

*"Just wow! Seriously, the best Social Studies PD I have ever attended!"*



## Who Should Attend

Grades 6-12 History/Social Studies Teachers

- 1. Over 100 Outstanding and Innovative Strategies to Maximize Your Instruction**  
Explore creative, innovative, and PRACTICAL strategies you can use the very next day in your grades 6-12 History/Social Studies classroom ... The best of the best, classroom-tested ideas – no matter what social studies content you teach
- 2. Immerse Your Social Studies Students in High Quality Lesson Strategies**  
Employ outstanding strategies with easy-to-use techniques that will make any Social Studies lesson pop
- 3. Structure Your Social Studies Units for Student Success**  
Explore innovative unit design ideas to strengthen student learning ... Incorporate meaningful, inquiry-based learning, develop sophisticated overarching questions, and structure content to revolve around unit goals
- 4. Develop a Diverse Portfolio of Activities and Learning Strategies**  
Successfully integrate both no-tech and high-tech strategies in lessons that will engage Social Studies students on a variety of levels
- 5. Establish a Classroom Culture Focused on Growth Mindset, Academic Tenacity and Grit**  
Learn how to instill expectations of success in all your History/Social Studies students ... Integrate strategies within the curriculum to ensure student accountability
- 6. Incorporate the Best of Google to Enhance Any Social Studies Lesson**  
There is so much more to Google than a search engine ... Powerfully integrate Google Tools to enrich your current Social Studies lessons and increase student learning and engagement
- 7. Connect Your Social Studies Classroom with Students' Interests**  
Engage students with proven strategies that will peak your learners' curiosity ... Learn how to use inquiry strategies that will generate excitement in lessons
- 8. Regain Valuable Time for Where You're Most Needed**  
Discover ways to personalize learning and optimize the impact of your Social Studies instruction using time-efficient strategies
- 9. Incorporate Global Collaboration into Daily Lessons**  
Integrate global learning, allowing educators and students around the world to become part of your classroom ... Learn how to break down the physical walls of your classroom by bringing the global community to your Social Studies students
- 10. Receive an Extensive Social Studies Digital Resource Handbook**  
You will receive an extensive digital resource handbook, filled with over a hundred outstanding and innovative strategies to maximize your grades 6-12 History/Social Studies instruction

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Over 100 of the best, highly engaging, and easy-to-implement strategies** to strengthen your Social Studies classroom – no matter what courses you teach
- **Work smarter, not harder** by creating lessons that are fun to teach and quick to grade
- **Innovative, engaging lesson strategies** that will appeal to Social Studies students at any learning level
- **Practical approaches** to creating lessons that say, “WOW!”
- **High interest, high impact blueprints** for maximizing your Social Studies lessons
- **Proven engagement strategies** that create buy-in for even your most reluctant learners
- Timesaving tips and tricks, and outstanding, sensible ideas within the framework of your curriculum to **expand your Social Studies teacher toolbox**
- Classroom-tested strategies and tips to **strengthen your students’ skills as readers and writers**
- **Going Global with your classroom has never been so easy** ... Manageable techniques and online tools you can use immediately
- **Gamification doesn’t mean games** for games’ sake ... Incorporate competitive strategies into learning where Social Studies students of all levels can compete fairly
- **How to create a growth mindset classroom** where your Social Studies students learn academic tenacity and grit
- **Network with educators in your state and around the world** ... Here’s how!



*“I cannot wait to try so many of these ideas with my students! Thank you, Rhett!”*

## Practical Ideas and Strategies

As History/Social Studies educators, we want to inspire our students to learn intrinsically, because THEY WANT TO, not because there is a grade attached. In this outstanding **NEW** seminar, you’ll learn how to appeal to the creative side of all your students, regardless of their abilities and interests. Join award-winning and innovative Social Studies teacher **RHETT OLDHAM** as he shares over 100 of the best, highly engaging, and easy-to-implement strategies designed to maximize your Social Studies instruction. By following the “5 in 5 Rule” that Rhett uses in his own Social Studies classroom, you will deliver highly creative and appealing lessons that are surprisingly easy to create and are designed to make the learning stick for your students. **You won’t want to miss this day, specifically for middle and high school History/Social Studies teachers, filled with practical tools, techniques and resources that will appeal to your students. Join Rhett for an outstanding day full of strategies you can use tomorrow and for years to come!**



# A Message From Seminar Leader, Rhett Oldham



## Uniquely Qualified Instructor

**RHETT OLDHAM** is a highly experienced and current secondary Social Studies teacher. Rhett is a Gilder Lehrman Teacher of the Year in his state, and a National Finalist. He is a Fulbright Fellow who is passionate about making the Social Studies classroom a fun and dynamic place for middle and high school students to learn. Rhett has presented to educators in the UK, Ukraine, Morocco, Jordan, and throughout the United States, and is known for sharing innovative teaching ideas that can translate to any classroom. He is an EdPuzzle Certified Coach, Flipgrid Ambassador, eMints Certified Educator, GoSynth Ambassador, and a current member of the Federal Reserve Bank of St. Louis Educator Advisory Board. Rhett is also the author of *Outstanding, Innovative Strategies to Maximize SOCIAL STUDIES Instruction (Grades 6-12)*, the extensive digital resource handbook you will receive at the seminar. **Join Rhett for an exciting day of learning and exploration, filled with a wealth of practical ideas that you will want to use tomorrow and for years to come in your Social Studies instruction.**

Dear Colleague:

It's not that traditional Social Studies lessons are wrong or bad, but the students we teach today have never known a world without technology. Good teaching practices and strong pedagogy never go out of style, and with slight adjustments, we can easily incorporate them into strategies that will engage our 21st century students. I want to show you how!

In this seminar, I will introduce you to my education philosophy called the "5 In 5 Rule," and it answers a simple question: "Can your students remember 5 things that happened in your Social Studies classroom, 5 years after they have left?" By creating lessons and learning activities that are fun and engaging, your students will leave your classroom with memories. Memories that go beyond the pages of a textbook. Memories that go beyond remembering names and dates. Memories that strengthen student learning, and spark interest and curiosity outside of the walls of your classroom.

While the ideas I present are research-based, this is not a seminar that takes a deep dive in theory. The focus of our day will be on outstanding, highly practical strategies and learning techniques specifically for maximizing your Social Studies instruction. We will dive deep into strategies I use in my classroom with my own students every day. We'll explore highly appealing techniques you can use to increase the engagement and success of your students of all abilities and interests.

I have yet to meet a Social Studies teacher who told me the reason they entered the education field was to lecture and pass out worksheets. We teach to inspire and ignite that intrinsic desire in our students to learn, where students are motivated to complete assignments not just because there is a grade attached to them, but because they are fun and they appeal to what students are interested in learning.

I invite you to join me for an action-packed day filled with talking Social Studies shop, gaining many new and terrific ideas for our instruction, and discussing the greatest profession in the world ... TEACHING MIDDLE AND HIGH SCHOOL SOCIAL STUDIES!

Sincerely,

*Rhett Oldham*

Rhett Oldham

**P.S. Be prepared to fill your teacher toolbox with ideas and strategies you will use tomorrow and for years to come in your Social Studies instruction.**

*'The focus of our day will be on outstanding, highly practical strategies and learning techniques specifically for maximizing your Social Studies instruction. We will dive deep into strategies I use in my classroom with my own students every day.'*

# What Your Colleagues Say About Rhett Oldham

*"I gained so much information from this workshop. **Rhett gave us practical ideas to use in the Social Studies classroom.** I loved it!"*

– Kim Plemmons, Social Studies Teacher

*"This was a **wonderful seminar, full of great ideas** and ways to innovate my Social Studies instruction!"*

– Stephanie Leonardi, Social Studies Teacher

*"Great Day! Rhett presented **so many innovative ideas.** Highly recommend this workshop!"*

– Jeanne Acerra, Social Studies Teacher

*"**Excellent!** Usable ideas that I can take to my classroom right away."*

– David Saunders, Social Studies Teacher

*"I'm leaving with a **toolbox full of ideas** that I will use. All the content Rhett provided is so accessible and engaging!"*

– Elizabeth Ruiz, Social Studies Teacher



## About BER Seminars

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

### Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

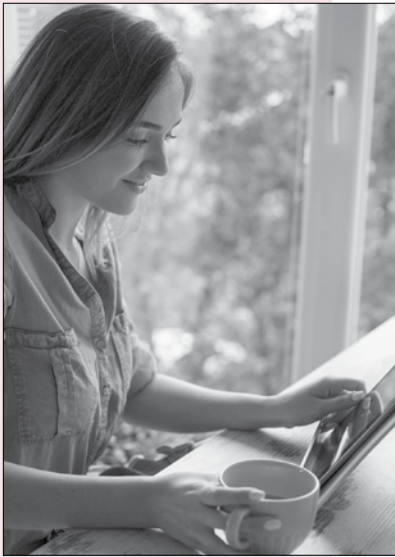
### Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

### Program Guarantee

As we have for 45 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*"So many amazing ideas that I think I may need more than one year to fit them all in!"*

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Social Studies Digital Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- A wealth of outstanding, innovative, proven Social Studies teaching strategies that build high level student engagement and learning
- Detailed descriptions of activities that will promote student collaboration and participation
- Classroom-proven activities that spark curiosity and promote a dynamic Social Studies learning environment
- No-tech and high-tech tools perfect for enhancing your grades 6-12 Social Studies instruction and meeting your students' unique needs
- Timesaving strategies that maximize every minute in your Social Studies classroom and reduce the amount of time you spend grading each week

## Meet and Share

This seminar provides a wonderful opportunity for participants to share ideas with other grades 6-12 History/Social Studies teachers.

## Consultation Available

Rhett Oldham will be available at the seminar for consultation regarding your questions and the unique needs of your own History/Social Studies program.

## Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at [www.ber.org/credit](http://www.ber.org/credit)

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit [www.ber.org/credit](http://www.ber.org/credit)



#### Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *101 Best Strategies for Teaching Social Studies*, for Grades 6-12, is available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# Outstanding, Innovative Strategies To Maximize SOCIAL STUDIES Instruction (Grades 6-12)

## Registration (SGO3M1)

- 1. July 12, 2023** (Start time: 9 AM Central)  
— or —
- 2. I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR NUMBER: _____ (Please see list above)		

*List additional registrants on a copy of this form*

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SCHOOL MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS ( <u>REQUIRED</u> FOR EACH REGISTRANT)	
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HOME MAILING ADDRESS	
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## IMPORTANT – PRIORITY ID CODE: **ESGO3M1**

### METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$279 per person;**

for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

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- REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)
- EMAIL this form to:** [register@ber.org](mailto:register@ber.org)
- PHONE toll-free:** **1-800-735-3503**  
(Weekdays 5:30 am - 4:00 pm Pacific Time)
- FAX this form to:** **1-425-453-1134**
- MAIL this form to:** **Bureau of Education & Research**  
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### Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

### Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

### Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

### Further Questions

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An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to access online at your convenience



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