

Students Who Start School Behind: Powerful Strategies to Increase Success (Preschool – Kindergarten)



A Unique One-Day Live Online Seminar Presented by

Carolyn McMahon

Outstanding Educator and National Presenter

Specifically Designed for: Preschool, Pre-K and Kindergarten Teachers; Instructional Aides; Special Education Staff; Title I Staff; Literacy Specialists; and Administrators

Practical strategies to increase success for students who come to Preschool, Pre-Kindergarten and Kindergarten lacking readiness

How-to ideas and powerful tools for **developing thoughtful, deliberate, research-based activities and lessons** designed to promote readiness and increase success

Proven, use-tomorrow strategies and activities to **close the readiness gap, boost motivation and reduce discipline problems**

Often students who start behind, stay behind – How to **break the cycle of failure** BEFORE it begins!

LIVE ONLINE SEMINARS

January 18

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

January 26

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

"VERY informative."

BRITTANY ANDREWS,
PARAPROFESSIONAL

Ten Key Benefits of Attending

'I love Carolyn. I've attended her seminars over the years and she does not disappoint. I always come away with new ideas!'

– BEVERLY REYNERS,
KINDERGARTEN TEACHER



1. **The Readiness Gap – Why It Exists and How You Can Close It**

Learn powerful strategies you can use to promote and increase the academic success of your students who start school behind ... Discover what research says about which children are most at risk, why they struggle and how you can help

2. **Fill the Learning Readiness Gaps in Your Pre-K and Kindergarten Students**

Utilize practical, doable lessons and activities to help students who lack language, impulse control, social skills, and overall readiness to make significant gains ... Learn new ways to help fill gaps and increase students' chances for success in school and in life

3. **Create an Optimal Environment for Learning in Pre-K and Kindergarten**

Discover the keys to creating an optimal learning environment ... Research-based, practical ways that you can create a learning environment where students' readiness gaps can close

4. **Harness the Power of "Play with a Purpose"**

Learn more about the newly updated NAEYC guidelines for developmentally appropriate practice and how to support, structure and set the stage for learning-rich, student-directed play ... Ways you can facilitate rich language development and close the readiness gap

5. **What Works – Powerful, Developmentally Appropriate Literacy Activities**

Discover vital reading and writing activities you can use to help close the readiness gap ... Receive tips, strategies, management ideas and clear approaches for more successful learning for all your students

6. **Motivating, Hands-On Math and Science!**

Receive outstanding math and science activities designed to help close the readiness gap ... Ideas for increasing motivation, engaging students in discussion, and providing rich opportunities for optimal language development

7. **Conferring that Makes All the Difference**

Learn practical strategies to increase the effectiveness of your conferring and conferencing with Pre-K and Kindergarten students ... Powerful ways to help close the readiness gap and develop rich language and thinking skills in your students

8. **Growth Mindset Matters!**

For many "gapsters," a fixed mindset that they "can't" is already set by age three! ... Vital, practical ways that you can help your students drop a fixed mindset and adopt a growth mindset, unlocking their learning potential

9. **Less Discipline, More Motivation and Joy of Learning**

Discover highly effective strategies that not only help to improve student learning and close the readiness gap, but also increase students' motivation, joy and responsible behavior ... Learn ways you can support and help students who face chronic stress in their home environment

10. **Receive an Extensive Digital Resource Handbook for Helping Your Students Who Start School Behind**

You will receive a detailed digital resource handbook packed with all the practical, research-based information, strategies, techniques, and activities for Preschool, Pre-K, and Kindergarten that will become a well-used reference for you year after year

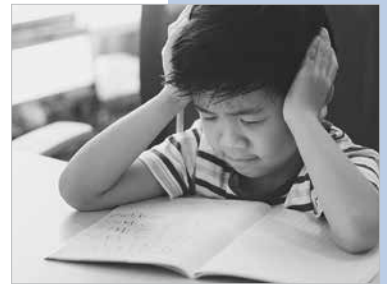
Who Should Attend

Preschool, Pre-K and Kindergarten Teachers; Instructional Aides; Special Education Staff; Title I Staff; Literacy Specialists; and Administrators

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- Proven teaching strategies to **reduce the school readiness gap**
- **Strategies that help improve the challenges that effect students' environments** from birth to three – the years when the gap is created
- **Ways to develop rich language**, the foundation of cognitive abilities
- How to **respond effectively to students with a negative self-image**
- **Eliminate non-productive behaviors** using teacher-tested and research-based ideas and strategies
- Learn how to **create the optimal conditions for learning** in your preschool, pre-kindergarten or kindergarten program
- Help students **build an “I Can” attitude**
- **The keys to successful conferencing** with students who start school behind
- How to help students drop a fixed mindset and **adopt a growth mindset**
- Practical ways to **set the stage for learning-rich, “purposeful play”**
- Strategies to help your students who start school behind **close their readiness gaps** and participate with enthusiasm in learning



'Carolyn was amazing! She gave us tons of great activities to help our hands-on learners in the classroom. I cannot wait to use these activities with my young learners.'

– JORDAN CARL, TEACHER

Practical Ideas and Strategies

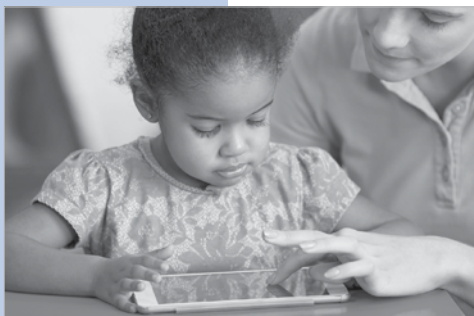
The school readiness gap is real. Every educator working with Preschool, Prekindergarten and Kindergarten students sees children on the first day of school who are ready to learn and children who are facing challenges. The question is: what can we as educators do about it?

In this information-packed, fast-paced seminar, **Carolyn McMahon** will share powerful strategies you can use to increase the academic success of students who start school behind. You will learn teacher-friendly strategies you can use the very next day to help your students increase and improve their learning and academic success.

You will leave this seminar with renewed energy and feeling empowered to work with students in your class who start school without the tools necessary for optimal learning. You will also receive an extensive digital resource handbook and a solid understanding of the research-based strategies you can utilize to help close the readiness gap. In addition, **you will be equipped to successfully help those children who, through no fault of their own, start school already behind.**



A Message From Seminar Leader, Carolyn McMahon



Uniquely Qualified Instructor

Carolyn McMahon is a high-energy teacher with years of experience in early childhood and kindergarten classrooms, and as an elementary school librarian. She is a sought-after national presenter who is known for her interactive and highly practical seminars. She is the co-author of several books including the *Wee Can* series and materials used in classrooms throughout the United States, as well as *Students Who Start School Behind: Powerful Strategies to Increase Success (Preschool-Kindergarten)*, the extensive digital resource handbook you will receive. Carolyn's wealth of experience, passion for young learners, and sense of humor are evident in her seminars. Carolyn's commitment to the philosophy of "hear it today, use it tomorrow" is a key element in this fast-paced seminar that will re-energize your own passion for teaching our young students. Join Carolyn for this thought-provoking, practical seminar. You will leave the seminar with an understanding of the readiness gap and with proven strategies that you can implement tomorrow to reach those students who come to school already behind.

Dear Colleague:

What challenges and changes we have seen in education throughout the years! From the moment those wonderful young learners walk into my classroom until the moment we finish our learning journey over the course of the year, I know that each and every one of them have a unique learning style, talents, and personality! I know that they each have variables in their personal lives that may have an impact on their ability to learn. I believe that all children want to learn and succeed. But it is also very apparent that not all children start school ready to learn, or seemingly even wanting to learn. What causes some children, at the Preschool, Prekindergarten or Kindergarten level, to welcome learning and challenges while others avoid it? Why does learning seem to be so easy for some and so difficult for others? I learned what research tells us about why some children come to school ready to learn and others do not. I read about ways to decrease this gap. I tried out many ideas with my own students. And now, I am excited to share with you what I have learned.

Why are there such differences in readiness? Most importantly, what can we do about it? In this one-day seminar, I will help you better understand students in your class who seem disconnected, experience greater difficulty learning, and who may interfere with the learning of others because of poor self-control. We will explore strategies to help you catch these kids early ... before they fall. I believe that Preschool, Prekindergarten and Kindergarten educators are essentially "gamechangers" and fill the most important role in the education of children – especially for those children who begin school already behind.

Join me for a day that I have designed specifically for preschool, prekindergarten, and kindergarten teachers. I will move seamlessly across the content areas and model activities to show both the 'how' and 'why' of activities you can use immediately in your classroom. The emphasis of this seminar will be on **practical strategies, ideas, and activities**. This is a "Hear it today – Use it tomorrow" seminar. My goal is for you to leave feeling empowered and motivated to succeed in closing that gap!

Sincerely,

Carolyn McMahon

P.S. YOU are the "gamechangers!" Our day will be full of practical strategies that can make a real difference in the lives of your students. Your digital handbook will include ideas, strategies, and lessons that you can use immediately!

'The emphasis of this seminar will be on practical strategies, ideas, and activities. This is a 'Hear it today - Use it tomorrow' seminar. My goal is for you to leave feeling empowered and motivated to succeed in closing that gap!'

What Your Colleagues Say About Carolyn McMahon

"Very enjoyable. Carolyn kept us engaged."

Angela Gray, Teacher

"I appreciate Carolyn's passion for early childhood education and I love all of the resources and ideas she shared."

Amy High, ESE/SLD Teacher

"Thank you Carolyn for your time and making everything so relevant for our littles! Play-based learning is the best for them, we as educators know that!"

Joy Boston, Kindergarten Teacher

"This was one of the best PD sessions I have attended! It was full of wonderful ideas and ways to incorporate play into the day while including academics!"

Carly Elwell, Kindergarten Teacher

"Absolutely amazing strategies that I can use right away. Carolyn was a fabulous presenter. She made the day go by quickly with such great information."

Jennifer Lawrence, Literacy Strategist

"Carolyn was engaging and shared wonderful ideas that I can take back to my classroom today! I would definitely attend another one of her seminars."

Krystal Isringhausen, Interventionist



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 45 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"I loved the array of ideas and materials! The handbook will be an ENDLESS resource!"

MARYANN BOUCHER,
KINDERGARTEN TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Ideas for developing an educational approach designed to redirect your preschool and kindergarten students' learning paths from starting out behind to finding a path of success
- Dozens of ready-to-use strategies designed to help break the cycle of failure before it begins
- Important practical take-aways from seminal research studies on the reasons for the readiness gap and practical ideas for how to close it
- Powerful strategies for developing a learning environment that fosters a growth mindset, optimal language development, increased empathy, and a better sense of inclusion

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in increasing the success of their pre-k and kindergarten students.

Consultation Available

Carolyn McMahon will be available to answer your specific questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



University of
Massachusetts
Global A nonprofit
affiliate

Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Course

A related On Demand Video-Based Online Learning course, *Increase All Your Students' Learning with Practical, Timesaving Work Stations*, for Grades PK-K, is available for immediate registration. To enroll, visit www.ber.org/online

Students Who Start School Behind: Powerful Strategies to Increase Success (Preschool – Kindergarten)

Registration (QHM3W1)

1. **January 18, 2023** (Start time: 9 AM Eastern)
2. **January 26, 2023** (Start time: 9 AM Central)
— or —
3. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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IMPORTANT – PRIORITY ID CODE: EQHM3W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person;
for teams of three or more registering at the same time, the fee is \$259
per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
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FIVE EASY WAYS TO REGISTER:

-  **REGISTER ONLINE** at: www.ber.org
-  **EMAIL this form to:** register@ber.org
-  **PHONE toll-free:** **1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)
-  **FAX this form to:** **1-425-453-1134**
-  **MAIL this form to:** **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org



QHM3W1

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Students Who Start School Behind: Powerful Strategies to Increase Success (Preschool – Kindergarten)



An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to access online at your convenience

Close the Readiness Gap and Increase Success (Preschool – Kindergarten)

QHM3W1



Bureau of Education & Research

Students Who Start School Behind: Powerful Strategies to Increase Success (Preschool – Kindergarten)



A Unique One-Day Live Online Seminar (Or Order the Recorded Version to Access Online at Your Convenience)

Presented by

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Outstanding Educator and National Presenter

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