BER
BUREAU OF EDUCATION & RESEARCH

A Unique Two-Day Live Online Conference

Summer Conference:
Using AI Tools to Increase ENGLISH/LANGUAGE ARTS Learning and Enhance Teacher Productivity
(Grades 6-12)

July 14 and 15

Start Time: **9 AM Central**
(8 AM Mountain, 7 AM Pacific, 10 AM Eastern)

CEUs and Graduate Credits Available
See page 7 for details

Choose from 21 Strategy-Packed Conference Sessions

Outstanding Trainers • ELA Teacher Resources • Hundreds of Practical Strategies

Strategies to Take Back to Your Classroom!

Meet Your Team of Expert Instructors

ANDY MANN is a veteran teacher, technology pioneer and energetic presenter. He loves working with ELA teachers on ways to incorporate AI to save time and improve teaching and learning. Andy is a two-time recipient of the International Society of Technology in Education (ISTE) "Making It Happen" Award. You'll leave Andy's sessions with a wealth of new AI tools, strategies, and integration ideas you can use immediately in your ELA classroom.

JAMES MAY is an award-winning teacher and digital innovator. He loves equipping ELA teachers with the latest, best tech tools and strategies for strengthening student engagement and learning. His desire to share what he's learned stems from years of experience helping teachers integrate technology in their classrooms. James' sessions are full of powerful strategies and AI tools you can use immediately to better meet the needs of your ELA students.

TREVOR ALEO is an experienced, current secondary ELA teacher. Trevor has presented workshops at public, private, and international schools throughout North America and around the world, and at over a dozen conferences, including speaking on the topic of AI integration at prominent national conferences. Trevor is co-author of the bestselling book *Learning That Transfers* (Corwin, 2021). Join Trevor for innovative AI tools and resources you'll immediately use in your ELA classroom.

Who Should Attend
Grades 6-12 English/Language Arts Teachers, Classroom Teachers, Literacy Coaches, and Administrators

"I'm taking away valuable ideas to use with my students."

Day One

Keynote • 9:00 – 9:30 am

"AI: Meet Your New Teaching Partner" – *Andy Mann*

Let's explore the power and potential of AI apps to save time and improve instruction. We'll kick off two great days together, answering some big questions like: can AI really free up 10 hours of worktime a week? Can we update assignments so students can't complete them with an AI bot? How can we deal with bias built into AI? Can AI apps be used to improve writing? Hang on for an exciting ride!

MORNING SESSIONS • 9:40 am – 12:10 pm

Choose ONE Full Morning Session OR TWO 70-Minute Sessions • *One mid-morning break*

Full Morning Session • 9:40 am – 12:10 pm

A-1: Rethinking AI Ethics: From Policing to Partnership – *Trevor Aleo*

Move beyond the AI detection arms race and build a classroom culture founded on trust and understanding. Learn strategies for designing "process-visible" assignments that naturally discourage AI misuse while promoting authentic learning. Explore methods for citation and academic integrity in an AI-enhanced environment without relying on imperfect detection tools that create false positives. Leave with practical approaches for transforming AI from a source of anxiety into a catalyst for deeper discussion and learning.

First 70–Minute Morning Sessions 9:40 – 10:50 am	Second 70–Minute Morning Sessions 11:00 am – 12:10 pm

CHOOSE ONE: A-2 or A-3

A-2: AI and Essay Grading: Myths and Realities – *Andy Mann*

Grading essays is time consuming! Have you ever considered grading them using various AI tools? Let's unpack the benefits and drawbacks of using AI grading applications. Dive into hands-on exercises to dissect the workflow, feedback, and generated reports with practical examples. Learn how students can seamlessly integrate these "grading apps" into their writing and review routines. Examine prompts that enable AI to serve as a free grading partner using AI-created rubrics.

A-3: Creative Horizons: AI as a Catalyst for Ideation in ELA – *James May*

Unlock the creative potential of your students with AI's transformative power. We will explore AI-driven techniques that push the boundaries of traditional brainstorming, helping students overcome writer's block and expand their creative thinking. Discover how AI can provide a springboard for ideation, offering novel prompts and aiding in the development of complex, nuanced writing pieces. Learn to integrate these tools to inspire original thought and elevate your ELA students' literary compositions.
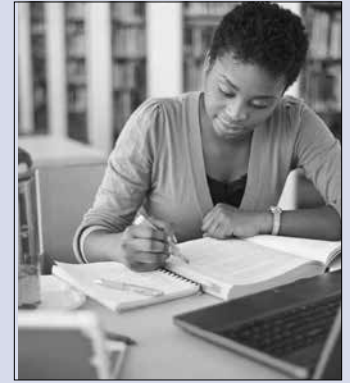
CHOOSE ONE: A-4 or A-5

A-4: AI in ELA: A Roadmap for Teachers – *Andy Mann*

Discover AI's exciting potential in ELA education! Explore cutting-edge AI apps designed to streamline your daily tasks. Learn valuable tips to help you craft effective AI prompts, and easily produce visuals and presentations. Adapt assignments to engage students in AI-driven research and peer review. Explore a personalized tutor for student support. Confront challenges like misinformation, privacy, bias, and data security. You'll leave ready to seamlessly integrate AI tools in your ELA classroom.

A-5: Deep Insights: AI in Literature Analysis and Critical Thinking – *James May*

We'll use AI as an analytical partner as we explore AI's potential for deepening literary understanding, helping provide insights into complex texts that might otherwise go unnoticed. Learn how AI can assist in deconstructing themes, motifs, and character arcs, enhancing students' critical thinking and discussion skills. Discover tools that will bring new dimensions to literary analysis, making the process more interactive and insightful for ELA students of all levels.

Lunch break • 12:10 – 1:10 pm

"*Everything was relevant, responsive to our needs, and immediately implementable.*"

Team Discount

ONE DAY
One Person: $295

BOTH DAYS
One Person: $545

Team of 3+: $525 per person when enrolled at the same time

Day One

AFTERNOON SESSIONS • 1:10 – 3:40 pm

Choose ONE Full Afternoon Session OR TWO 70-Minute Sessions
One mid-afternoon break

Full Afternoon Session • 1:10 – 3:40 pm

B-1: Bridging the Gap: AI and ELA Strategies for English Language Learners – *James May*

Harness the power of AI to help you better support English Learners (ELs) in your ELA classroom. Explore cutting-edge AI tools that offer personalized learning experiences, catering to the diverse linguistic needs of ELs. From adaptive language exercises to real-time translation aids, discover how AI can dismantle barriers, foster inclusivity, and provide a scaffolded approach to mastering the nuances of language arts.

First 70–Minute Afternoon Sessions 1:10 – 2:20 pm	Second 70–Minute Afternoon Sessions 2:30 – 3:40 pm

CHOOSE ONE: B-2 or B-3

B-2: Creative Catalysts: AI Tools in the Multimodal Writers Workshop – *Trevor Aleo*

Enhance your writing workshop and expand students' creativity using generative AI. Explore innovative tools like TextFX for dynamic wordplay and Adobe Firefly for multimodal storytelling, while acquiring strategies to maintain authentic student voice. Practice designing writing prompts that use AI's capabilities as springboards for original student work. Combine AI-generated elements with personal expression across multiple modes – text, image, and sound. Spark student creativity, emphasizing how AI can enhance rather than replace human imagination.

B-3: Brisk Teaching: A Top Tool for ELA Teachers – *Andy Mann*

Explore Brisk, the go-to AI Chrome extension for ELA teachers. Discover how Brisk quickly provides targeted, constructive feedback for writing assignments. Access 20+ timesaving AI teacher tools to create DOK questions, rubrics, MTSS templates, IEP Goals, and quizzes from sources including YouTube. Adjust online resources to any reading level. Gain strategies to optimize your lesson planning and provide more impactful feedback that better supports your students' learning, while saving you valuable time.

CHOOSE ONE: B-4 or B-5

B-4: Re-Imagining Rigorous Research: AI As Research Assistant – *Trevor Aleo*

Dive into the next phase of student-driven inquiry, research, and knowledge production. Discover platforms like Elicit for efficient academic source discovery and AskYourPDF for dynamic document analysis. Gain strategies to teach students to maintain scholarly rigor while using AI to process complex texts, synthesize findings, and identify key themes across multiple sources. Help students distinguish between AI-hallucinated content and verified information. Leave with methods to transform overwhelming research tasks into manageable steps.

B-5: AI Integration in ELA: Making Best Use of ChatGPT, Gemini & NotebookLM – *Andy Mann*

Unlock the potential of AI in your ELA classroom with ChatGPT, Gemini, and NotebookLM. Use the latest AI tools to create study guides and realistic sounding podcasts, summarize complex PDF documents, transform handwritten notes into clear, editable text, and more! Learn how your students can craft prompts to save time and foster innovative thinking. Equip your teaching toolkit with a new set of practical AI strategies to enhance comprehension and creativity.

"Very useful information! Awesome ideas to start using immediately."

Day Two

MORNING SESSIONS • 9:00 – 11:40 am

Choose ONE Full Morning Session OR TWO 75-Minute Sessions
One mid-morning break

Full Morning Session • 9:00 – 11:40 am

C-1: Canva's Magic Design: Unlock Your Creativity – *Andy Mann*

Unlock the practical potential of Canva's Magic Design AI tools, FREE for teachers and students. Explore easy-to-customize templates that quickly create rich teaching materials. Transform text descriptions into unique visuals and harness timesaving features for content generation, text summarization, and language conversion. Learn how to design Canva assignments that incorporate AI-generated images to enhance written and video-based projects, allowing your students to better showcase their creativity.

First 75–Minute Morning Sessions 9:00 – 10:15 am

CHOOSE ONE: C-2 or C-3

C-2: Beyond the Margins: NotebookLM as Literary Thought Partner – *Trevor Aleo*

Transform active reading and text analysis using Google's NotebookLM, a unique AI tool designed specifically for deep engagement with texts. Learn how this platform allows students to upload documents and engage in dynamic dialogue with their readings through AI-powered questioning, summarization, and note-taking features. Practice designing assignments that leverage NotebookLM's ability to track themes, generate connections, and support student analysis while maintaining authentic interpretation. Deepen comprehension without replacing critical thinking with this powerful tool!

C-3: Engagement Unlocked: AI-Driven Escape Rooms and Gamification in ELA – *James May*

In this interactive session, we'll walk through the steps of designing captivating literary challenges that merge critical thinking with the thrill of gameplay. Learn how to utilize AI to create dynamic narratives and puzzles that align with your curriculum, fostering a classroom environment where motivation and learning go hand-in-hand. Experience firsthand how gamification can make literature studies a highly engaging adventure for your students.

Second 75–Minute Morning Sessions 10:25 – 11:40 am

CHOOSE ONE: C-4 or C-5

C-4: Navigating New Terrain: Critical AI Literacy for the Modern ELA Classroom – *Trevor Aleo*

Develop students' critical awareness of AI's limitations and biases to help them better understand our post ChatGPT media landscape. Guide students in analyzing how AI perpetuates dominant perspectives through its outputs related to culture, literature, and media. Explore ways to use AI's limitations as teaching opportunities about critical thinking, diverse perspectives, and the uniquely human aspects of reading and writing. Leave with tools to support students' navigation of our increasingly complex and automated AI world.

C-5: Next-Gen Feedback: AI Innovations in Writing Instruction – *James May*

AI tools can revolutionize the feedback process, providing immediate, personalized, and actionable insights that drive student growth in writing. Discover text expanders and AI agents to craft formative feedback that is not only efficient but also encouraging. Teach students to harness AI for their own learning, promoting greater self-sufficiency and learning engagement. Use AI to transform feedback into a rich, conversational learning journey, mimicking the benefits of one-on-one tutoring.

Lunch Break • 11:40 am – 12:40 pm

Comprehensive Digital Resource Handbook

You will receive an extensive digital resource handbook, specifically designed for this conference. Included in the handbook are resource materials for ALL conference sessions, even those you don't attend. These materials include:

- Sample prompts and strategies for using AI tools to generate ELA lessons, units, rubrics, and scoring tools that cater to individual student learning needs
- AI tools perfect for ELA teachers that help streamline workflows, increase productivity, and enhance your planning creativity
- The latest AI developments and their implications for learning in secondary ELA classrooms
- Ways to engage ELA learners ethically and thoughtfully with these tools
- AI tools to help you automate routine administrative tasks, saving you valuable time
- How to use AI to streamline your assessment and grading work, provide meaningful and rapid feedback, and more!

"This was action-packed and filled with wonderful takeaways."

Day Two

AFTERNOON SESSIONS • 12:40 – 3:20 pm

Choose TWO 75-Minute Afternoon Sessions
One mid-afternoon break

First 75–Minute Afternoon Sessions 12:40 – 1:55 pm	Second 75–Minute Afternoon Sessions 2:05 – 3:20 pm

CHOOSE ONE: D-1, D-2 or D-3

D-1: Building Top-Notch Text Sets: AI As A Curation Partner – *Trevor Aleo*

Leverage AI tools to curate rich, multi-genre text sets that deepen student learning. Explore four key models: Sunburst (supplementary texts that enhance core readings), Duet (contrasting viewpoint texts), Tree Ring (source investigation), and Solar System (texts orbiting central themes). Practice crafting effective prompts to generate developmentally appropriate text suggestions across various modes and genres. Leave with strategies to build text sets that engender engagement, invite inquiry, and produce powerful intertextual learning.

D-2: Apps and Strategies to Stop Cheating With AI – *Andy Mann*

Discover how you can effectively identify and address ELA students utilizing AI for assignments. Learn how you can track document changes through version history or a Chrome extension. Investigate the capabilities and limitations of AI detection tools. Submit a writing sample and observe how these tools analyze and report potentially AI-generated content. Leave with a toolkit of twelve strategies for adapting assignments and assessment to thwart AI-based completion.

D-3: Meme Mastery: Bridging Generations and Enhancing ELA With AI Visuals – *James May*

In this hands-on session, learn to harness the power of memes to capture the essence of literary themes and characters through humor and visual storytelling. Discover practical tools like Imgflip, Canva, Pixlr, and Kapwing and more to create and analyze memes that resonate with the social-savvy smartphone generation. Explore how memes can serve as mnemonic devices, spark rich discussions, and link various disciplines, all while fostering creativity and critical thinking.

CHOOSE ONE: D-4, D-5 or D-6

D-4: Digesting Discourse Digitally: Using AI Tools to Support Classroom Dialogue – *Trevor Aleo*

Elevate classroom discussions using AI tools to scaffold academic conversations and dialogue. Explore techniques for using Large Language Models (LLMs) to generate discussion stems, counter arguments, and evidence-based responses that model sophisticated forms of academic discourse. Use LLMs to process student discussions, track participation, and synthesize the key takeaways from classroom discourse. You'll learn prompts and tools you can use to better leverage LLMs to support, track, and assess classroom discourse.

D-5: Practical AI Tools for ELA Educators – *Andy Mann*

Explore AI tools that simplify rubric creation, and question generation from YouTube videos. Use AI to break down complex projects into manageable steps. Delve into AI apps for image creation and editing while optimizing AI prompts for more meaningful outcomes. Learn how AI tools can seamlessly adapt digital content to better support all your ELA students. Discover ways to generate customized content and to refine results through expertly crafted follow-up prompts.

D-6: Reading Success: AI-Enhanced Strategies for Comprehension and Support – *James May*

Reading comprehension is a cornerstone of ELA, and AI can provide pivotal support for readers at all levels. This session will introduce AI tools that adapt to individual students' comprehension needs, offering personalized exercises and feedback. Learn how AI can diagnose reading challenges and tailor interventions, helping students navigate complex texts with confidence. Discover strategies to implement AI in your reading instruction, transforming struggling readers into successful, engaged literary explorers.

Summer Conference: Using AI Tools to Increase ENGLISH/LANGUAGE ARTS Learning and Enhance Teacher Productivity (Grades 6-12)

Registration (NWC5M1)

(Please copy this registration form for additional registrants)

JULY 14 and 15, 2025 (Start time: 9 AM Central)

Both days: ☐ July 14 and 15, 2025

Day One only: ☐ July 14, 2025

Day Two only: ☐ July 15, 2025

FIRST NAME   M.I.   LAST NAME

POSITION, SUBJECT TAUGHT   GRADE LEVEL

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE   ZIP CODE

SCHOOL PHONE NUMBER   HOME PHONE NUMBER
(   )   (   )

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE   ZIP CODE

PRIORITY ID CODE: ENWC5M1

METHOD OF PAYMENT – Group Discount Available

Payment is due prior to the program. No cash, please.
One day only, **$295**; both days, **$545**;
$525 per person for groups of three or more registering
at the same time for both days.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. #_____
(Be sure to include priority ID code on the P.O.)

☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover

Account #_____ Exp. Date:_____
MO/YR

Billing Zip Code:_____ 3 Digit CVV Code:_____
(Found on back of card)

Please print name as it appears on card

Earn One to Four Graduate Semester Credits

University of Massachusetts Global — A nonprofit affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details for direct enrollment with University of Massachusetts Global will be available at this program. For details, visit www.ber.org/credit

Meet Inservice Requirements / Earn State CEUs

Participants can receive a certificate of participation that may be used to verify continuing education hours. In addition, state CEUs are available. For details, visit www.ber.org/ceus

Registration Fee

The fee for the first or second day registration only is $295 per person. If a person registers for both days, the registration fee is discounted to $545 per person; $525 per person for groups of three or more registering at the same time for both days. **Registration fees are due prior to the program. No cash, please.**

Fee includes conference registration, a certificate of daily attendance and an extensive digital resource handbook with materials for all sessions – even those you don't attend.

FIVE EASY WAYS TO REGISTER:

SCAN QR code or visit:
at.ber.org/regNWC

PHONE toll-free:
1-800-735-3503
(Weekdays 5:30 am - 4:00 pm Pacific Time)

FAX this form to:
1-425-453-1134

MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA   98009-9668

@ EMAIL this form to:
register@ber.org

Session Preferences: Session Numbers Required

DAY 1	DAY 2
☐ **One Full Morning Session: A-1**	☐ **One Full Morning Session: C-1**
– OR –	*– OR –*
☐ **Two 70-Minute Morning Sessions**	☐ **Two 75-Minute Morning Sessions**
A-_____ – and – A-_____	C-_____ – and – C-_____
(A-2 or A-3) (A-4 or A-5)	(C-2 or C-3) (C-4 or C-5)
☐ **One Full Afternoon Session: B-1**	☐ **Two 75-Minute Afternoon Sessions**
– OR –	D-_____ (D-1, D-2 or D-3)
☐ **Two 70-Minute Afternoon Sessions**	*– AND –*
B-_____ – and – B-_____	D-_____ (D-4, D-5 or D-6)
(B-2 or B-3) (B-4 or B-5)	

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations made prior to the conference date will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

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Bellevue, WA 98009-9668
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- *Receive an Extensive Digital Resource Handbook*

NWC5M1

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