



BUREAU OF EDUCATION & RESEARCH

ASHA CEUs Available

A Unique Two-Day In-Person Conference

Conference for School-Based Speech-Language Pathologists



Newark, NJ
(West Orange)

November 29 and 30

CEUs and Graduate Credits Available
See page 7 for details

Long Island, NY
(Holtsville)

December 1 and 2

CEUs and Graduate Credits Available
See page 7 for details

Choose from 21 Strategy-Packed Conference Sessions



Hands-On Options • SLP Resources • Hundreds of Practical Strategies

Highly Effective Strategies You Can Use Tomorrow!



Meet Your Team of Expert Instructors

ALLISON CLOUTIER, MS, CCC-SLP is an experienced speech language pathologist who has worked in public and private schools as well as in an outpatient pediatric private practice. Allison is well known for her ability to easily integrate many students' speech and language needs into motivating and engaging activities. You'll leave Allison's sessions with a wealth of practical therapy strategies you can use immediately with your students.

Financial: Presenter for the Bureau of Education & Research and receives honorarium compensation.

Nonfinancial: No relevant nonfinancial relationships exist.

SUZANNE M. FOLEY, MS, AuD, CCC-A is a dynamic, clinical audiologist who works extensively with schools and speech-language pathologists. Dr. Foley specializes in the diagnosis and treatment of auditory processing disorders (APD). She collaborates with speech-language pathologists and other professionals in the diagnosis and subsequent treatment plans for students with auditory processing and related communication disorders.

Financial: Presenter for the Bureau of Education & Research and receives honorarium compensation.

Nonfinancial: No relevant nonfinancial relationships exist.

SARAH JAMES, MS, CCC-SLP is an experienced school-based speech-language pathologist and an outstanding national presenter. Sarah specializes in connecting speech-language skills and literacy development. She has comprehensive training and experience working with students on literacy development, both inside and outside the general education classroom.

Financial: Presenter for the Bureau of Education & Research and receives honorarium compensation.

Nonfinancial: No relevant nonfinancial relationships exist.

Who Should Attend

School-Based Speech-Language Pathologists serving grades PK-12



ASHA CEUs Available



ASHA CE
APPROVED PROVIDER

Bureau of Education & Research

Intermediate Level
1.0 ASHA CEUs

ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

This course is offered for up to 1.0 ASHA CEUs (Intermediate level, Professional area).

Please bring your ASHA Account Number to the conference if you will be completing paperwork for the ASHA CE Registry.

Day One

Keynote • 8:30 am - 9:05 am

"The Art and Science of Resilience for SLPs" – Sarah James

In these unprecedented times, it seems that we have had quite THE year, or two, or even ten – depending on your perspective. Let's kick off a great two days together! We'll reflect on the habits and strategies that have helped us to keep keepin' on, ditch the unhelpful, and explore additional ideas that will help you – the school-based SLP – continue to thrive during life's inevitable ebbs and flows.

"This was the best conference I have ever attended as an SLP. I learned so much and have gained so many tools to implement starting tomorrow!"

– Alexis Wills, SLP

MORNING SESSIONS • 9:15 am – 11:50 am

Choose **ONE** Full Morning Session OR **TWO** 70-Minute Sessions • One mid-morning break

Full Morning Session • 9:15 am – 11:50 am

A-1: Build Your Play-Based SLP Therapy Toolkit – Allison Cloutier

Learn how to use one game or activity across a wide variety of student needs – one of the most effective ways to save time planning and implementing therapy activities! Explore engaging play-based games and activities as you create a reference sheet of how each can be used to address receptive and expressive language, social pragmatic language, written language, articulation, and AAC. Leave with an extensive list of play-based materials, websites, and resources that will enhance your therapy.



First 70-Minute Morning Sessions 9:15 am – 10:25 am

CHOOSE ONE: A-2 or A-3

A-2: Auditory, Language, Memory, Attention, Phonological Awareness: Where Do We Start? – Suzanne Foley

SLPs are often the "gatekeepers" for schools when students are "struggling academically." When a standard language evaluation is average, what is the next step for speech language pathologists to determine the etiology of a student's difficulties? Screening options for SLPs will be discussed to help differentiate between several types of disorders such as auditory processing, phonological awareness, language processing, memory, and attention deficit.

A-3: Innovative Digital Tools for Articulation, Literacy, and Vocabulary – Sarah James

Discover fresh digital resources and many innovative, practical, SLP-friendly activities paired with high impact, FREE Google Tools – perfect for use across service delivery models. Explore options to engage all learning styles and address articulation, literacy, vocabulary and more! Implement state-of-the-art strategies, materials, and technologies without spending more money. Learn trailblazing ideas you'll be excited to use to create custom-made, individualized materials, *quickly*.

Second 70-Minute Morning Sessions 10:40 am – 11:50 am

CHOOSE ONE: A-4 or A-5

A-4: Language Processing vs. Auditory Processing: How to Identify and Treat – Suzanne Foley

The terms "Language Processing" and "Auditory Processing" are often used interchangeably in discussing students. However, they are two distinct disorders. Specific diagnostic criteria can help differentiate between the two. An appropriate diagnosis is critical to maximizing the benefits of therapy interventions. Practical ways to differentially diagnose the two disorders will be discussed as well as treatment approaches.

A-5: The Art and Science of Resilience for Speech-Language Students – Sarah James

In this session we'll focus on the application of resilience strategies with the students on your caseload. We know that tolerance for feedback and making changes based on that feedback are key to successful therapy. Gain ideas you can share with students, teachers and parents about tolerance and perseverance and their strong connection to successful goal achievement. Learn how teaching grit can cultivate stronger resilience, tolerance, and perseverance in your speech-language students.

"Great conference! The handbook is always an amazing resource."

– Danielle Graves, SLP



Team Discount

ONE DAY
One Person: \$289

BOTH DAYS
One person: \$489

Team of 3+: \$469 per person
when enrolled at the same time

Lunch break on your own • 11:50 am – 1:05 pm (A great time to network with colleagues!)

"It was great having so many different topics to choose from." – Jessica Cieslak, SLP

Who is BER?

The Bureau of Education & Research is North America's leading presenter of training for professional educators. Our goal is to provide high-quality PD programs, based on sound research, with an emphasis on practical strategies and techniques that can be immediately implemented.



Can't Attend? Online Professional Development Options:



Related Online Courses

Related On Demand Video-Based Online Learning courses, SLP: *Promoting Rapid Change for Children with Severe Phonological Disorders*, for Grades PreK-6, SLPs: *Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, for Grades K-12, and other related courses, are available for immediate registration. To enroll, visit www.ber.org/online

Day One

AFTERNOON SESSIONS • 1:05 pm – 3:35 pm

Choose **ONE** Full Afternoon Session OR **TWO** 70-Minute Sessions
One mid-afternoon break

Full Afternoon Session • 1:05 pm – 3:35 pm

B-1: Why Can't Our Students Remember?" Memory Skills: Treatment Options for SLPs – Suzanne Foley

Auditory and working memory deficits are often confused with auditory processing disorders. SLPs have a critical role in identifying and treating auditory memory deficits. Auditory memory deficits are routinely unidentified and even if diagnosed, are not included in treatment and educational plans. Explore current communication, classroom and therapy activities designed to target different types of memory skills. Review handouts for teacher and parent training.

First 70-Minute Afternoon Sessions 1:05 pm – 2:15 pm

CHOOSE ONE: B-2 or B-3

B-2: Top Ten Games and Activities for Speech-Language Therapy – Allison Cloutier

Discover highly motivating games and activities you can use throughout your day and across diverse student needs to engage them in ways that lead to therapeutic success. Learn essential ways to embed therapy targets within a play-based learning format. Gain tips and tools for making best use of play- and project-based learning with early childhood, elementary, middle, and high school students.

B-3: Making Best Use of Differentiation, Accommodations and Modifications – Sarah James

SLPs are "master differentiators" because it's an integral part of our everyday work with students. Discover how to turn Bloom's Taxonomy and other research-based strategies into a systematic and concrete differentiation machine! Leave with a structure for creating instructionally-based differentiation opportunities for your students versus the typical time and quantity modifications found in most IEPs. Explore how to use Bloom's and other research-based strategies as a template to help you write goals and objectives.

Second 70-Minute Afternoon Sessions 2:25 pm – 3:35 pm

CHOOSE ONE: B-4 or B-5

B-4: Timesaving Cross-Curricular Strategies for Greater Student Success – Allison Cloutier

In a world with so many options and ways to support students, how do we as SLPs make the most efficient and effective use of our time? Gain proven strategies that will support your students across the curriculum and save you valuable time while also providing greater impact on student success. We'll explore cross-curricular vocabulary, test-taking techniques, self-advocacy goals, team approach IEP goals, classroom strategies for individual students, and more!

B-5: From Phonemes to Sentences: Strengthening Written Language Through Editing – Sarah James

"Go back, check it over, and edit" can be daunting words for our students who struggle with written language skills. Explore options for using spoken language to improve written language and vice versa. Discover fun and motivating ways to help students increase length and complexity, and instructionally based differentiated writing options perfect for your therapy. Leave with a list of concrete ideas for teaching students to listen, add, delete, and change to strengthen their written language.

Day Two

MORNING SESSIONS • 8:30 am – 11:15 am

Choose **ONE** Full Morning Session OR **TWO** 75-Minute Sessions
One mid-morning break

Full Morning Session • 8:30 am – 11:15 am

C-1: Vocabulary: Constructing A Framework for Success – Sarah James

Understanding how to make the most of the three tiers and the four types of vocabulary: listening, speaking, reading, and writing is the key to building a successful framework for our students. Vocabulary is critical for reading comprehension, understanding new content, expressing oneself, writing and more. This session will provide the best, most current research, strategies, activities, digital tools, and online resources to help you build vocabulary and maximize student success.

First 75-Minute Morning Sessions 8:30 am – 9:45 am

CHOOSE ONE: C-2 or C-3

C-2: Kick It Up a Notch with Children's Literature – Allison Cloutier

We all love using children's books, but the same old books over and over again can get boring! Learn about NEW children and teen favorites to use in your therapy sessions. When students engage in literacy-based play and "act out" what they have read, they show significantly higher comprehension and language skills. We'll not only review some of the newest favorites, but also explore games and activities that pair well with each book.

C-3: Critical Early Intervention for Auditory and Language Skill Development – Suzanne Foley

Since cognitive and language skills develop most dramatically from birth to age five, SLPs can play a critical role in providing effective early interventions. Parents and teachers can also significantly impact young children's development but often don't understand their importance or know daily activities to use. Train and equip teachers and parents to powerfully extend your therapy effectiveness. Explore practical early intervention activities to improve auditory and language development in young children in therapy, the classroom and at home.

Second 75-Minute Morning Sessions 10:00 am – 11:15 am

CHOOSE ONE: C-4 or C-5

C-4: Increasing Short- and Long-Term Student Success – Allison Cloutier

Expand your intervention strategies to support students who struggle with maintaining attention and engagement in therapy sessions. Gain tips, tricks, and strategies to engage students of all ages and to customize your speech and language sessions to meet diverse student needs. Explore outstanding ways to accommodate different learning styles, add movement into your sessions, make the most of multisensory approaches, harness the power of choice, and discover other strategies to engage our students to reach their highest potential.

C-5: Self-Advocacy Instruction: Increasing Generalization and Student Success – Suzanne Foley

Despite our best interventions, many students with auditory and language disorders struggle to utilize and apply their skills outside our therapy. Learn how intensified self-advocacy instruction can help make a major difference for students with communication disorders. Explore developmentally appropriate advocacy activities perfect for intervention programs. Gain practical self-advocacy ideas, skills, and activities you can use in therapy and ways to provide training for students, teachers, and parents.

Lunch Break • 11:15 am – 12:30 pm • Lunch Break (on your own)

Comprehensive Digital Resource Handbook

You will receive an extensive digital resource handbook, specifically designed for this conference. Included in the handbook are resource materials for ALL conference sessions, even those you don't attend. These materials include:

- Powerful, current strategies for speech-language pathologists supported by the latest research and best practice in school settings
- Treatment strategies every SLP should know
- The latest in technology resources designed for SLPs and language development

A printed copy of the resource handbook will be available to registrants at the conference site as long as their registration is received in the BER office at least 15 calendar days before the event.

On-Site Training

Conferences like this one along with many other topics can be brought to your school or district. Please view all of our On-Site PD options at www.ber.org/onsite or call 877-857-8964 to speak with an On-Site Training PD Consultant.



"I loved all the practical treatment activities and strategies provided." – Sarah Baldino, SLP

Conference Locations & Hotel Accommodations



NEWARK

Many sightseeing opportunities nearby include the Van Vleck House and Gardens, Thomas Edison National Historical Park and Turtle Back Zoo.

Conference Location and Overnight Accommodations:

The Wilshire Grand Hotel
(973) 731-7007

Mention you are attending this BER conference prior to October 29, 2022 to receive the special rate of \$169 (Single/Double), rates subject to availability.



LONG ISLAND

Whether you come alone, with family or colleagues, we hope you can join us for both days and enjoy all that Long Island has to offer!

Conference Location and Overnight Accommodations:

Holiday Inn – Holtsville
(631) 758-2900

Book your overnight accommodations by November 17, 2022 to receive the special rate of \$109 under "Bureau of Education & Research".

For reservations please call (631) 758-2900 or book online at <https://bit.ly/3pcXOZj> (Group code: ILG01). Rate subject to availability.

Day Two

AFTERNOON SESSIONS • 12:30 pm – 3:10 pm

Choose **TWO** 75-Minute Afternoon Sessions
One mid-afternoon break

First 75-Minute Afternoon Sessions 12:30 pm – 1:45 pm

CHOOSE ONE: D-1, D-2 or D-3

D-1: Making Best Use of the Latest Online and Digital Materials – Allison Cloutier

From Pixar Shorts and TED Talks to YouTube and movie clips – come and explore great ways you can use online and digital materials in your therapy. Learn how to engage your students with these high interest digital materials while targeting articulation, language, and social pragmatic needs. Since technology tools are ever changing, this interactive session will help you stay current on the best, up-to-date tools you'll want to have right at your fingertips!

D-2: Classroom Strategies and IEP Goals for Students with Auditory Processing Disorders, Auditory Memory, and Language Processing – Suzanne Foley

SLPs are often the primary resource for school-based personnel regarding auditory processing and similarly presenting disorders. However, training options for SLPs are limited in terms of effective classroom strategies, academic accommodations, and IEP goals for students with APD and other communication disorders. Specific training materials for in-services will be provided as well as practical classroom and academic strategies.

D-3: Literacy, Language and Dyslexia: An SLP's Role Toward Increasing Progress and Success – Sarah James

SLPs have been identified as the new leaders of dyslexia and are called upon to make the newest research understandable and actionable. Add your literacy and language knowledge to the updated research identifying dyslexia as a language-based reading disability. Discuss important areas of reading development and their relationship with language skills. Gain practical information about the SLP's role, brain research to support it, and resources, screening, and intervention tools. Explore easy-to-implement, applicable, everyday direct services activities.

Second 75-Minute Afternoon Sessions 1:55 pm – 3:10 pm

CHOOSE ONE: D-4, D-5 or D-6

D-4: Level Up Your Social Skills Groups – Allison Cloutier

Expand your toolkit of social pragmatic intervention strategies and learn great ways to pair social pragmatic techniques into high interest lesson plans. Explore engaging, interactive activities that promote conversational turn-taking, problem solving, engagement, perspective-taking, building authentic friendships and more! These hands-on, interactive activities are sure to engage your students in a new and exciting ways.

D-5: Technology to Help Students with Communication Disorders – Suzanne Foley

In addition to traditional speech and language therapy, many technology options exist for use in the classroom, therapy sessions and home programming to remediate and support students with auditory and language disorders. Technology can be used to supplement therapy to improve outcomes. We will explore computer-based programs, apps, FM systems, and classroom technology options to help students at school and at home.

D-6: Executive Function: Best, Most Current Strategies for SLPs – Sarah James

Working memory, cognitive flexibility and self-regulation comprise three critical skill areas of intact executive functioning. Apply the latest strategies emerging from this body of research to help students thrive in today's busy and fast-paced learning environments. Explore how executive functions directly relate to the services we provide. Discover practical, research-based differentiation, modification, and adaptation ideas. Gain ideas, materials, and resources backed by the latest brain research that address students' social-emotional needs.

Conference for School-Based Speech-Language Pathologists

Registration (N9F3F1)

☐ **Newark** (West Orange), NJ

Both days: ☐ November 29 and 30, 2022

One day only:

☐ November 29 **-or-** ☐ November 30, 2022

☐ **Long Island** (Holtsville), NY

Both days: ☐ December 1 and 2, 2022

One day only:

☐ December 1 **-or-** ☐ December 2, 2022

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER
() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

PRIORITY ID CODE: EN9F3F1

METHOD OF PAYMENT

Payment is due prior to the program. No cash please.
One day only, **\$289**; both days, **\$489**; **\$469** per person for groups of three or more registering at the same time for both days.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)

☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Meet Inservice Requirements / Earn State CEUs

Participants can receive a certificate of participation that may be used to verify continuing education hours. In addition, state CEUs are available. For details, visit www.ber.org/ceus

Registration Fee

The fee for the first or second day registration only is \$289 per person. If a person registers for both days, the registration fee is discounted to \$489 per person; \$469 per person for groups of three or more registering at the same time for both days. Registration fees are **due prior to the program**. No cash please.

Fee includes conference registration, a certificate of daily attendance and an extensive digital resource handbook with materials for all sessions – even those you don't attend.

A printed copy of the resource handbook will be available to registrants at the conference site as long as their registration is received in the BER office at least 15 calendar days before the event.

FIVE EASY WAYS TO REGISTER

REGISTER ONLINE at:
www.ber.org

EMAIL this form to:
register@ber.org

PHONE toll-free:
1-800-735-3503
(Weekdays 5:30 am - 5:00 pm Pacific Time)

FAX this form to:
1-425-453-1134

MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Session Preferences: Session Numbers Required

DAY 1

☐ **One Full Morning Session: A-1**

- OR -

☐ **Two 70-Minute Morning Sessions**

A- _____ – and – A- _____
(A-2 or A-3) (A-4 or A-5)

☐ **One Full Afternoon Session: B-1**

- OR -

☐ **Two 70-Minute Afternoon Sessions**

B- _____ – and – B- _____
(B-2 or B-3) (B-4 or B-5)

DAY 2

☐ **One Full Morning Session: C-1**

- OR -

☐ **Two 75-Minute Morning Sessions**

C- _____ – and – C- _____
(C-2 or C-3) (C-4 or C-5)

☐ **Two 75-Minute Afternoon Sessions**

D- _____ (D-1, D-2 or D-3)

- AND -

D- _____ (D-4, D-5 or D-6)

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations made prior to the conference date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



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Research

Conference for School-Based Speech-Language Pathologists Fall 2022

- **Outstanding In-Person Conference**
- **21 Strategy-Packed Sessions From Which to Choose**
- **Receive an Extensive Digital Resource Handbook**

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