

Powerful, Practical Strategies for Increasing Success with “I Don’t Care!” and Underperforming Students (Grades 3-12)



A Unique One-Day Live Online Seminar Presented by

Kim Geddie

Outstanding Educator and National Presenter

Specifically Designed for Educators Serving Grades 3-12: Classroom Teachers, Special Education Staff, Title I Staff, Instructional Coaches, Behavior Intervention Specialists, Counselors, Instructional Assistants, School Psychologists, and Administrators

Practical strategies for increasing success with students who come to school with an “I don’t care!” response to seemingly everything – learn how to respond effectively

Ideas to prevent power struggles, apathy, and disruptive behaviors

Short-term and long-term strategies for increasing success with unmotivated and often, disruptive students

Effective strategies to strengthen underperforming students' initiative, follow through and success in school

LIVE ONLINE SEMINARS

March 7

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

March 16

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*'I love all the practical
strategies I can
take back and
implement immediately.
Thank you, Kim!'*

— ELIZABETH BUTLER

Ten Key Benefits of Attending

"Kim's resource handbook is full of all the great ideas she shared. This will be such a help as I try these out in my classroom."

- ROBIN SYNHORST, TEACHER



Who Should Attend

Educators Serving
Grades 3-12: Classroom
Teachers, Special
Education Staff, Title I Staff,
Instructional Coaches,
Behavior Intervention
Specialists, Counselors,
Instructional Assistants,
School Psychologists,
and Administrators

1. Successful, Practical Strategies and Ideas to Help Students that Exhibit an "I Don't Care!" Attitude

Powerful strategies for responding to and working with students who say "I don't care!" ... What you can do to help these challenging students begin to develop the desire to work, be productive and put forth effort in order to find success in school and life

2. Break the Cycle of Discouragement in Students Who "Just Don't Care"

Practical strategies to begin to break the feeling of helplessness in students who insist they don't care about school ... Guide students in reframing their negative thoughts and perceptions into a more positive growth mindset

3. Develop Positive Relationships with Underperforming Students

Powerful techniques to establish productive relationships with difficult students ... Effectively deal with disrespectful behaviors while handling your own counter aggression ... Proven methods to decrease disrespectful behaviors and effectively address them when they occur

4. Effective Ways to Stay Emotionally Neutral and Objective

Don't let students entangle you and their classmates in negative behaviors ... Discover how to stay objective so you can begin to defuse challenging situations

5. Practical Strategies to Empower Rather than Enable Students

In-class ideas to get more constructive and positive behavior from your unmotivated and underachieving students ... Avoid falling into the "enabling" trap in your quest to help, and empower your students to see their potential and reach for it

6. Break the Cycle of Alienation Many "I Don't Care" Students Feel

Practical techniques and methods that instill hope and foster greater academic success for "I don't care" students ... Help your "I don't care" students find greater purpose in school and life

7. Help "I Don't Care" Students Learn How to Set Goals in School and in Life

Specific ways to guide "I don't care" students in setting realistic goals for both school success and life outside of school ... Learn how to empower appropriate visions and to teach plans for attaining them

8. Move Students' Mindsets From "I Can't" to "I Can"

Explore effective strategies for helping students shift their mindsets and develop stronger time management, self management, and productive learning skills ... Improve students' attention, confidence, and overall success

9. Increase Underperforming Students' Hope and Ultimate Learning Success

Discover efficient, effective strategies that increase underperforming students' desire to succeed ... Develop concrete ways to increase students' self-motivation, initiative, follow-through, and success

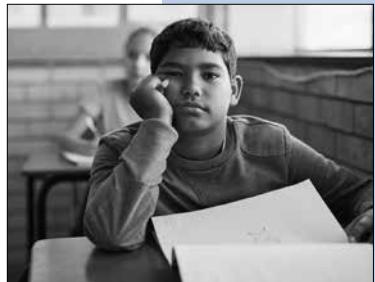
10. Receive a Valuable and Extensive Digital Resource Handbook

You will receive an extensive digital handbook filled with the strategies, techniques and activities discussed in the seminar that will become a well used reference for you year after year

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Outstanding strategies** for working with students who consistently say, "I don't care!"
- **Specific strategies** to adjust your responses to help guide students toward their own behavior change
- **How to help students reframe** their negative thoughts and perceptions into a more positive growth mindset
- **When and how to ignore** negative, self-destructive behaviors
- **When and why contracts, behavior plans, and rewards don't work** with "I don't care!" students, and innovative alternatives
- How to **take yourself out of the conflict cycle** when teaching underperforming and unmotivated students
- **Learn the roles anxiety, depression and self-esteem** play in your underachieving students
- How to **encourage positive change** in "I don't care!" students
- **Practical methods to empower and re-engage students** who have given up
- **How to maintain your enthusiasm and energy** while teaching apathetic students
- **Discover ways to help your most challenging students** develop the desire to learn and work to their personal potential
- **Ways to break the cycle of discouragement** and empower underperforming students to care and succeed in school

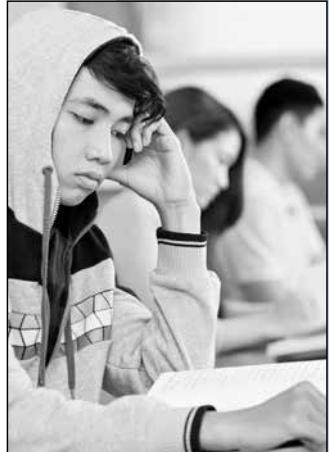


"This was a very helpful day and addressed a lot of different challenges I'm seeing in my students, offering helpful hints and strategies to remedy them."

— LEAH TEER, SPED TEACHER

Practical Ideas and Strategies

We all want to know how to reach our students who are unmotivated, underperforming and claim to not care about school. This powerful, practical, entertaining, and inspiring seminar will demonstrate successful strategies you can use in your classroom or school to make positive, lasting changes for your challenging students. Many of us are frustrated with the numerous students who have "checked out," are disengaged, unmotivated, and underperforming. In COVID these challenges have only increased. We know the symptoms, but don't always know the solutions. The good news is that there is hope and there are strategies to begin to stop the cycle of helplessness these students experience. Join outstanding educator and behavior expert **KIM GEDDIE** for this one day seminar that will not only cover practical ideas, strategies, and techniques to help increase your success with these challenging students but will also transform how you respond to your students and how you teach. Kim will give you numerous practical ideas and strategies to help you guide students toward making positive changes in their thinking that result in lasting, positive behavior changes.



A Message From Seminar Leader, Kim Geddie



Dear Colleague:

Are you tired of the increasing number of students that come to school angry, hostile, disinterested, unmotivated, disconnected, and with an "I don't care" attitude? Are you seeing an increase in the variety of challenges and frustrations you face in the classroom? Are you experiencing additional challenges resulting from COVID?

As educators, we share many of the same frustrations and have many of the same questions about how to successfully teach disengaged, uncaring students. These challenges include:

- How can I teach when students are disrespectful, disruptive, disinterested or simply don't care?
- How can I successfully deal with classroom challenges and disruptions?
- What do I do when students "push my buttons?"
- How do I deal with disrespectful students without losing credibility or authority with my other students?
- How can I avoid power struggles?

This workshop is for you! I appreciate your desire to experience a seminar designed to help difficult, disengaged, uncaring students find more success in school and life. I have designed this seminar to help you not only deal with students who don't care but also to develop the skills and attitude to make it less likely that challenges will occur in the future.

I have worked successfully with challenging students for many years, students who are angry and disruptive, students who have poor self-management, attention focus, communication, and goal-setting skills. I have designed this seminar to share the ideas, strategies, techniques, and methods I have seen work with even the most challenging, disengaged students.

The emphasis of this seminar will be on practical and proven techniques that are successful with even the most challenging, disengaged students. Please join me and discover practical, common-sense ways that we can successfully deal with and help students who come to school or class with an "I don't care" attitude.

Sincerely,

Kim Geddie

P.S. Invest a day with me and gain effective, practical strategies that can make a life-changing difference for the students with whom you work.

"The emphasis of this seminar will be on practical and proven techniques that are successful with even the most challenging, disengaged students."

What Your Colleagues Say About Kim Geddie

"Kim was high energy and kept it engaging, which was especially impressive given that she presented via Zoom."

– Bobbi Guenthner, Teacher

"This training was filled with so much great information! I can't believe how much Kim packed into such a short time!"

– Tina Harper, Teacher

"This was a great seminar! Kim was thorough and passionate about helping 'I Don't Care' and Underperforming Students."

– Dr. Lolita Owens, Teacher

"Great PD, interesting material and energetic speaker. I love all the takeaways I'm leaving with!"

– Pamela Bowling, SPED Teacher



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

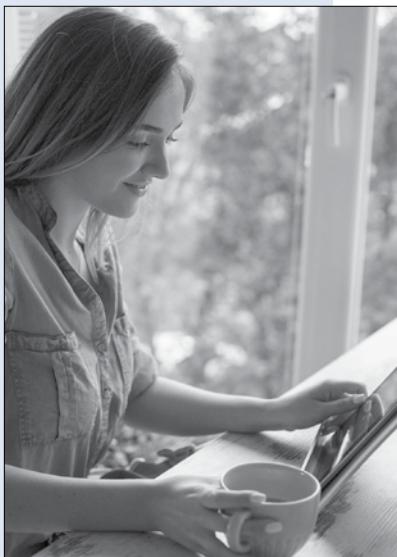
Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 45 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



'So much great information and so many wonderful ideas. I look forward to implementing many of these strategies right away.'

- STEPHANIE GUSTAFSON,
TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Ready-to-use strategies for all students, especially those who seem to not care
- Relationship-building strategies for teacher-to-student AND student-to-student
- Anger and conflict resolution strategies
- Strategies for improving verbal and non-verbal communication skills
- Ways to improve the motivation of your underperforming students
- Strategies to improve students' attention, focus, initiative, and follow-through

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in enhancing their skills in working with disinterested and underperforming students.

Consultation Available

Kim Geddie will be available to answer your specific questions regarding unique ways to reach students who don't care about school or their achievement.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:

Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit

Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *Motivation, Mindset and Grit: Practical, Proven Strategies to Increase Learning*, for Grades K-12, is available for immediate registration. To enroll, visit www.ber.org/online

Powerful, Practical Strategies for Increasing Success with "I Don't Care!" and Underperforming Students (Grades 3-12)

Registration (LCG3S1)

- 1. March 7, 2023** (Start time: 9 AM Eastern)
- 2. March 16, 2023** (Start time: 9 AM Central)
—or—
- 3. I'd like to order the recorded version of this seminar**

FIRST NAME _____ M.I. _____ LAST NAME _____

POSITION, SUBJECT TAUGHT _____ GRADE LEVEL _____

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME _____

SCHOOL MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

SCHOOL PHONE NUMBER _____ HOME PHONE NUMBER _____

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) _____

HOME MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

IMPORTANT – PRIORITY ID CODE: ELCG3S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person;

for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
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FAX this form to: 1-425-453-1134



MAIL this form to: Bureau of Education & Research

915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



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to access online at your convenience



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Help Your “I DON’T CARE!” and UNDERPERFORMING STUDENTS (Grades 3-12)

LCG3S1

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to school with an “I don’t care!” response to seemingly everything –
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**Short-term and long-term strategies for increasing success with
unmotivated and often, disruptive students**

**Effective strategies to strengthen underperforming students’ initiative,
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