

# **DYSLEXIA: Best Targeted Interventions to Accelerate Greater Literacy Success (Grades K-6)**



A Unique One-Day Live Online Seminar Presented by

## **Marcy Eisinger**

**Outstanding Teacher and Presenter**

**Specifically Designed for Educators Serving Students in Grades K-6: Classroom Teachers, Reading Specialists, Literacy Coaches, Title I Staff, Special Education Staff, Instructional Assistants, Interventionists, and Administrators**

Proven techniques that **build decoding skills and support literacy success** for all students in grades K - 6 including those with dyslexia

The most up-to-date information on dyslexia including **practical suggestions** for reading and spelling instruction

**Research-based classroom and intervention strategies** for students who have or may have dyslexia

Practical suggestions for instructing students based on targeted reading needs including the critical components of successful interventions that can **help close the COVID Learning Gap**

### **LIVE ONLINE SEMINARS**

**February 13**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**March 1**

**9 AM Central**, 8 AM Mountain,  
7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available  
See page 6 for details

### **CAN'T ATTEND?**

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

*"Fabulous workshop with  
a wonderful presenter.  
I gained so many  
resources!"*

— CRISTINA VENEZIALE, READING  
SPECIALIST K-5

# Ten Key Benefits of Attending

*"I highly enjoyed this seminar and feel that I learned so much that I can take back to my classroom in order to best help my kids, thank you!"*

– ALLISON WHITE,  
ELEMENTARY TEACHER



## Who Should Attend

Educators Serving Students in Grades K-6: Classroom Teachers, Reading Specialists, Literacy Coaches, Title I Staff, Special Education Staff, Instructional Assistants, Interventionists, and Administrators

- 1. Help Students with Dyslexia Avoid Reading Difficulty Using Explicit, Multisensory Teaching Techniques**  
Learn direct and explicit multisensory teaching techniques you can use immediately to help students with dyslexia
- 2. Build Critical Foundational Skills for all Students, Including Those with Dyslexia**  
Gain a wealth of strategies for building foundational literacy skills for students with dyslexia, regardless of grade level
- 3. Strengthen Brain Pathways to Help Students with Dyslexia Succeed**  
Understand how reading develops in both the typical reader's brain and the dyslexic reader's brain and learn simple techniques to improve key brain pathways
- 4. Learn How to Quickly Select Appropriate Reading Materials for All Students**  
Learn simple techniques for matching reading materials to the decoding levels of your students
- 5. Design Interventions to Focus on the Most Successful Strategies for Dyslexia**  
Save precious teaching time by learning what to focus on for your students your students with dyslexia ... Close the COVID Learning Gap by using the most effective strategies for key areas of intervention
- 6. Enhance Phonemic Awareness Skills to Strengthen Reading and Spelling Skills for All Students**  
Learn why phonemic awareness is integral to successful reading for all and critical for students with dyslexia ... Maximize your teaching time by focusing on the most critical phonemic awareness skills
- 7. Address and Prevent Low Word Recognition**  
Gain research-based instructional techniques that help all students better learn sound-letter associations and patterns critical to the development of strong word recognition skills
- 8. Design Reading Instruction Suited to the Specific Reading Needs of Your Students**  
Learn a simple process to identify your students' areas of need and how to successfully group your students for optimized instruction
- 9. Understand How to Better Assess Students for Dyslexia**  
Learn the critical components needed to screen for dyslexia and simple diagnostic tools you can use in your classroom
- 10. Receive a Comprehensive Digital Resource Handbook**  
Return to your school with an extensive dyslexia digital resource handbook filled with ideas, strategies and step-by-step instructions designed to help you support the reading and spelling success of your students with dyslexia

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **What dyslexia is and what it isn't**
- **The latest information on brain pathways critical to successful reading and spelling** and what this means for instruction with dyslexic and struggling readers, whether instruction is in-person or online
- Outstanding **research-based teaching techniques and tools** for reinforcing and strengthening your students' reading and spelling proficiency in grades K-6
- Simple ways to determine the critical reading needs of students in your classroom and **how to group for instruction** based on these needs in order to close the COVID Learning Gap
- How to **more easily assess your students' skills** in the most important areas related to reading decoding and spelling
- How to implement highly successful **intervention strategies**
- Specific activities to promote advanced phonemic awareness skills critical for success **with all students and especially those with dyslexia**
- How to implement appropriate **interventions in an RTI model**
- Dozens of strategies to help students who have or may have dyslexia successfully read and spell, many you can **use right away**
- How to more efficiently determine what type of reading instruction benefits **different types of readers**
- **Proven instructional sequences** that build strong reading and spelling skills
- How to use **multisensory instruction** to aid in the retrieval of reading and spelling skills



*"This is exactly what I was looking for. This knowledge validated for me that the programs I teach, and the strategies I use, are what works best for all students - but definitely for students with dyslexia. This was very informative and enjoyable."*

- RANDI MILLS, EIP INTENSIVE READING TEACHER, K-5

## Practical Ideas and Strategies

Are you looking for the most effective ways to better help your students who may have dyslexia to be more successful readers and spellers? In this unique seminar, recognized expert on dyslexia **Marcy Eisinger** will share the most up-to-date information on dyslexia along with a wealth of proven strategies and resources designed to support greater success for students with dyslexia. Marcy will provide you with the most current information on brain research related to reading and dyslexia as well as highly practical ways to accelerate reading and spelling success. You will learn numerous targeted interventions to maximize your teaching time and improve literacy outcomes for your students with dyslexia. You'll leave the seminar with numerous evidence-based interventions you can use immediately that target your dyslexic students' specific needs so your students who have or may have dyslexia can experience greater literacy success.



# A Message From Seminar Leader, Marcy Eisinger

## Uniquely Qualified Instructor

**MARCY EISINGER** is an experienced educator, consultant and dyslexia therapist. Marcy is currently an Assistant Director for Dyslexia. She has served as a Dyslexia Consultant, Section 504, At-Risk Coordinator and as a dyslexia teacher and therapist in the public school system. In addition, Marcy has provided therapy in both public and private settings for all types of students ranging from kindergarten to adult. Throughout her career, Marcy has always had a passion teaching student with dyslexia and devotes her time providing others with timely and relevant information gained from her knowledge and experiences to support students. She has provided professional development and public speaking engagements throughout the nation and state for parents, community members, teachers, school districts and other various organizational entities. Marcy is a Licensed Professional Counselor, Licensed Dyslexia Therapist, Certified Academic Language Therapist and Structured Literacy Dyslexia Therapist. She is the author of *DYSLEXIA: Best Targeted Interventions to Accelerate Greater Literacy Success (Grades K-6)*, the extensive digital resource handbook each participant will receive at the seminar.

Dear Colleague:

Every teacher has that one student, or that one moment, that they never forget. The time when you see that a student is bright, but they cannot read or complete a task that is being asked of them. This was my moment when I learned I needed to understand more about teaching reading so I could do better for my students. This is what led to my passion for teaching students with dyslexia.

Students with reading difficulties can be challenging. Have you ever asked, "How do I know what to do? Why is what I am teaching not working? Why is this student not benefitting from this type of instruction? How can I support students with dyslexia, and what is different about teaching them versus the others in my class?". This session is made to help answer these questions and more! These students can be successful and I am going to teach you how to be successful with these students with some clear take-aways that you can implement immediately.

It is always been my philosophy that it is not just about a program, but the teacher. There are many programs, strategies, and interventions out there, and sometimes there is so much information that it is overwhelming. We are going to dive into the research, explore different resources, tackle your most pressing questions regarding teaching reading to your most difficult students in a way that will maximize your outcomes for students.

I have dedicated my career to students with dyslexia. It is an honor and a pleasure to be able to share with you all that I have learned throughout the years that are scientifically proven and evidence-based. I look forward to our time together sharing with you the many things I know about teaching reading, so that all of your students can be successful.

Can't wait to see you at the seminar!

Sincerely,



Marcy Eisinger

P.S. As an experienced special educator, I understand the unique challenges you face daily in your instruction. This seminar is designed to give you and your students with dyslexia **a pathway to greater success!**

*"I'll share with you proven approaches to tackling your most difficult instructional concerns about your dyslexic students."*

# What Your Colleagues Say About Marcy Eisinger

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*"Really enjoyed the seminar. **Very informative.** Appreciate all of the activity ideas and will definitely try them out."*

– Stacy Holloway, Reading Specialist

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*"Overall, **this workshop provided a great review of the content.** I learned some new things and also have a better understanding of what the reading specialist is doing when my students go to her for extra support."*

– Kristin Ragan, 2nd Grade Teacher

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*"I highly enjoyed this seminar and feel that **I learned so much that I can take back to my classroom** in order to best help my kids, thank you!"*

– Allison White, Elementary Teacher

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*"I really appreciated the **information, tools, and strategies.** Taking a deep dive into something that effects the learning of so many of our students"*

– Amy Nowak, Instructional Assistant



## About BER Seminars

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

### Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

### Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

### Program Guarantee

As we have for 45 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*"I really appreciated the information, tools, and strategies. Taking a deep dive into something that effects the learning of so many of our students"*

– AMY NOWAK, INSTRUCTIONAL ASSISTANT

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Practical, research-based teaching techniques and classroom activities for supporting students who have or may have dyslexia
- Important information on what dyslexia is, what isn't, and how to identify children at risk for reading difficulty
- Information to share with colleagues on reading pathways in the brain and how to build those pathways for literacy success
- Practical ways to maximize your teaching time
- Games and activities to reinforce critical reading and spelling skills

## Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in better supporting the literacy success of students who have or may have dyslexia.

## Consultation Available

Marcy Eisinger will be available to answer your specific questions and the unique needs of your own program.

## Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



University of  
Massachusetts  
Global A nonprofit  
affiliate

Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at [www.ber.org/credit](http://www.ber.org/credit)

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit [www.ber.org/credit](http://www.ber.org/credit)



#### Related On-Demand Online Courses

Two related On Demand Video-Based Online Learning courses, *DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell*, for Grades K-6, and *Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work!*, for Grades K-5, are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# DYSLEXIA: Best Targeted Interventions to Accelerate Greater Literacy Success (Grades K-6)

## Registration (HDE3W1)

- 1. February 13, 2023** (Start time: 9 AM Eastern)
- 2. March 1, 2023** (Start time: 9 AM Central)
- or —
- 3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: \_\_\_\_\_ (Please see list above)

*List additional registrants on a copy of this form*

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

## IMPORTANT – PRIORITY ID CODE: EHDE3W1

### METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$279 per person;**

for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
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### FIVE EASY WAYS TO REGISTER:

 **REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)

 **EMAIL this form to:** [register@ber.org](mailto:register@ber.org)

 **PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

### Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

### Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

### Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

### Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



HDE3W1

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An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to access online at your convenience



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# DYSLEXIA: Interventions to Accelerate Greater Literacy Success (Grades K-6)

HDE3W1

## DYSLEXIA: Best Targeted Interventions to Accelerate Greater Literacy Success (Grades K-6)



Bureau of Education & Research

Live Online Seminar or  
Recorded Version



A Unique One-Day Live Online Seminar  
(Or Order the Recorded Version to Access Online at Your Convenience)

Presented by

**Marcy Eisinger**  
Outstanding Teacher and Presenter

Proven techniques that **build decoding skills and support literacy success** for all students in grades K - 6 including those with dyslexia

The most up-to-date information on dyslexia including **practical suggestions** for reading and spelling instruction

**Research-based classroom and intervention strategies** for students who have or may have dyslexia

Practical suggestions for instructing students based on targeted reading needs including the critical components of successful interventions that can **help close the COVID Learning Gap**