

Teaching MEDIA LITERACY SKILLS in a Fake News World



A Unique One-Day Live Online Seminar Presented by

Angie Miller

Award-Winning Teacher-Librarian, Presenter and Author of
*It's a Matter of Fact: Teaching Students Research Skills
in Today's Information-Packed World*

**Specifically Designed for Specifically Designed for School Librarians/
Media Specialists, Social Studies Teachers, English/Language Arts
Teachers and Library Aides Serving Grades K-12**

Practical strategies to help students effectively navigate diverse media resources
for **accurate, up-to-date, factual information**

Proven methods for teaching essential media literacy skills while avoiding heated
or uncomfortable discussions

Innovative approaches for relevant and timely learning that builds media literacy
skills that can be utilized across the curriculum

Receive an extensive digital resource handbook with practical strategies and
resources

LIVE ONLINE SEMINARS

November 3

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

November 9

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"Angie was very
informed on the topic
and provided very
helpful insight and
resources. Thank you!"*

DEBRA YARCHO, DISTRICT LIBRARIAN

Ten Key Benefits of Attending

"Angie provided a great deal of resources to help teach students the importance of media literacy and not spreading fake news."

– KELLY DIGIROLAMO,
TEACHER



Who Should Attend

School Librarians/Media Specialists, English/Language Arts, Social Studies Teachers, and Library Aides Serving Grades K-12

- 1. Identify the Hot Buttons of Using the News in our Classrooms and Libraries**
Identify the hot buttons and tricky areas in today's news so you can be better prepared to address them with your students
- 2. Make the Connection Between Media Literacy and Citizenship**
Media literacy may be one of the most important things we can teach students, starting at an early age and leading up to our oldest students as they prepare to vote. Learn practical ways to help your students make informed decisions and opinions based on factual information
- 3. Navigate Difficult Conversations**
Learn ways to lead difficult discussions so they are productive, civil, safe, and most importantly, factual
- 4. Understand How Social Media Drives News Consumption**
Understand how social media drives our news consumption based on our time spent reading, our likes, and our clicks. Learn proven ways to better help students understand why they see what they see
- 5. Identify Charged Words in Headlines and Articles**
Most news organizations are very intentional about which words they use in their headlines. Help your students understand the implicitness of word choice so they are equipped to dissect articles for bias
- 6. Discover the Critical Role Responsible Media can Play in our Units**
Incorporating media into our practices does not have to be "one more thing." We can use these strategies to meet the never-ending demands of our curriculum and standards ... Here's how
- 7. Explore the Best Resources That Help Students Access Credible Media**
Discover the best resources that will help students of all ages access media that is age-appropriate and credible
- 8. Utilize Questioning to Encourage Students to Dig Deeper**
Learn classroom-proven ways questions can be used to drive deeper student discussion and remove yourself from the "sage on the stage" position, allowing for deeper discovery and a greater knowledge base
- 9. Learn How to Read Horizontally and Vertically to Check for Facts**
If we see something that seems too good or bad to be true, there are methods we can use to read across and down into sources to discover what is accurate and true ... Here's how
- 10. Receive an Extensive Digital Resource Handbook**
Each participant will receive an extensive digital resource handbook with detailed descriptions of the practical applications and helpful resources presented during the seminar

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Proven ways to talk about critical issues** in the classroom safely and responsibly
- **How to recognize and avoid your own biases** in discussions with students, staff and parents
- Why media literacy and teaching about fake news is **an investment in our citizenship**
- **How to help your students** “fact check” any media source
- **Proven methods** for encouraging students to access and assess diverse media sources
- **How social media uses algorithms and echo chambers** to promote falsehoods
- **Practical strategies** to help your students understand the difference between facts and opinions
- **How media sources use charged words in headlines and articles** to implicitly mislead
- **Proven ways to help students** identify misinformation and disinformation
- How to **recognize when** quotes and data are cherry picked to promote false information
- **Effective ways** to authentically include media into your units
- How to help your students **consume and produce media responsibly**
- **Practical strategies** for using questions with students to drive deeper research
- **Strategies** for reading and researching horizontally and vertically to assess the accuracy of media information
- **How and why** different news sources structure their articles certain way

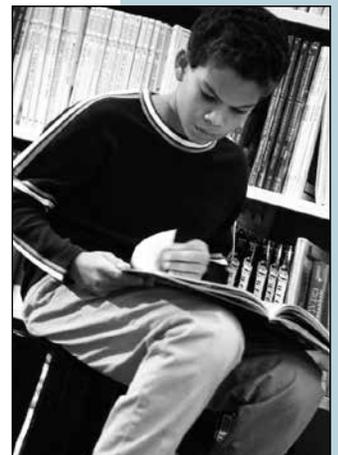


“Very enjoyable! I liked how she kept it moving and had SOOO many wonderful resources.”

– SHANNON FOX, ENGLISH TEACHER

Practical Ideas and Strategies

We all know the role misleading claims, fake news, and false statements play in our society, so how do we incorporate learning about them in our classrooms without chaos, outbursts, or angry parent phone calls? How do we understand the art and science behind what our media organizations do to increase likes and clicks? How can we teach about bias without our own bias seeping through? In this timely **NEW** seminar, award-winning school librarian, **Angie Miller** will help you better understand how and why media plays such a critical role in all of our lives. You’ll learn proven ways to more effectively teach critical media literacy skills in your classrooms and libraries, so you are better equipped to lead your students through savvy dissections and informed discussions. **You’ll leave this seminar with an abundance of timely, proven ways to help your students assess diverse media sources enabling them to make decisions and formulate opinions based on factual, accurate and up to date information.**



A Message From Seminar Leader, Angie Miller



Uniquely Qualified Instructor

ANGIE MILLER, is an award-winning teacher, experienced school librarian, TED speaker, author, presenter PD developer, and all-around newsie. For over 20 years, she has taught and coached students how to write, research, and utilize their voices to make change. The areas of critical thinking, questioning, assessing resources, and accessing credible information has always been at the center of her work with students.

Participants in Angie's presentations find them highly engaging, relevant, interactive filled with new implementable ideas that can be used the very next day.



Dear Colleague:

I became an educator 20 years ago because I believed in the voice of our students. But in recent years, it has become alarmingly common for my students to use their voices armed with inaccurate information. While research and media literacy have always played an important role in my classroom and library, it has become increasingly important that our practices must evolve with the media which has become partisan, click baiting, and often driven by social media.

It's been my experience that many teachers and librarians feel unprepared to explore these topics because of the potential conflict that could arise, but I have found that with the right approaches, we can have productive, analytical, respectful conversations about what is in the news, how it is written, and why.

My goal in this seminar is to show you the "how and why" media is created and help you feel confident with implementing meaningful and impactful media literacy strategies. Our students expect that if something is important, we will address it in our classrooms and libraries. They trust us. After attending this seminar, I hope that you will have greater trust in yourself in providing excellent resources and using these strategies with your students.

I look forward to meeting you at the seminar.

Sincerely,

Angie Miller

P.S. Teaching research and media literacy is an act of citizenship and I am grateful to share **proven ways** to help you and your students on this journey!

"My goal in this seminar is to show you the 'how and why' media is created and help you feel confident with implementing meaningful and impactful media literacy strategies."

What Your Colleagues Say About Angie Miller

*"This was a **very enjoyable and beneficial** seminar I'm leaving with a ton of resources. Thank you!"*

– Stacie Ristau, Library Media Specialist

*"**Interesting insight and useful resources!** I especially appreciate Angie's honesty and willingness to share."*

– Terri Moody, English 9/Journalism 1-4 Teacher

*"Angie **shared so many useful resources and ideas!** The Padlet and Slides file and booklet, will get lots of use from me and my colleagues."*

–Anna Bjornson, English teacher

*"**This was great** - the combination of resources, break out room discussions, whole group discussions, and time to work was excellent, and the day flew by!"*

– Jill Bennin, District Library Media Specialist

*"This seminar was great! It far exceeded my expectations, which were high to begin with. **I am taking a lot away from this that I can put to real use.**"*

– Catherine Catherine, ELA instructor



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

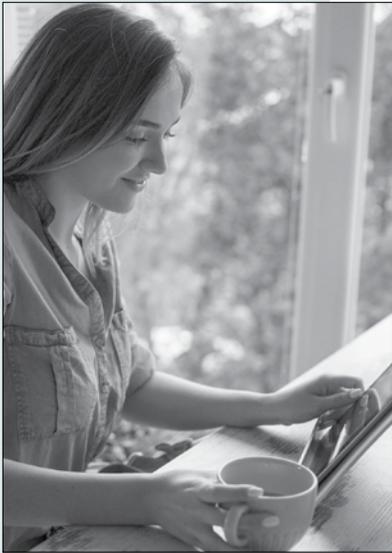
Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 45 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"I thoroughly enjoyed this seminar and the material that was shared, will be very useful in my class."

MARIA LEHNING, 8TH GRADE
HISTORY TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Lesson plans and ideas to immediately implement in your classroom and library
- Examples of misleading and accurate information side by side
- Lists of digital resources for you to access after the seminar

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in strengthening their media literacy program.

Consultation Available

Angie Miller will be available to answer your specific questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



University of
Massachusetts
Global A nonprofit
affiliate

Up to four graduate level professional development credits are available with an additional fee and completion of follow up practicum activities.

Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *MAKERSPACES: Creating Motivating, Engaging Work Spaces for Your Library*, for Grades K-12, is available for immediate registration. To enroll, visit www.ber.org/online

Teaching MEDIA LITERACY SKILLS in a Fake News World

Registration (BL13F1)

1. **November 3, 2022** (Start time: 9 AM Central)
2. **November 9, 2022** (Start time: 9 AM Eastern)
— or —
3. **I'd like to order the recorded version of this seminar**

FIRST NAME _____ M.I. _____ LAST NAME _____

POSITION, SUBJECT TAUGHT _____ GRADE LEVEL _____

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME _____

SCHOOL MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

SCHOOL PHONE NUMBER _____ HOME PHONE NUMBER _____

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) _____

HOME MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

IMPORTANT – PRIORITY ID CODE: EBL13F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person,
for teams of three or more registering at the same time, the fee is \$259
per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
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FIVE EASY WAYS TO REGISTER:

 **REGISTER ONLINE** at: www.ber.org

 **EMAIL this form to:** register@ber.org

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



BL13F1

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Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to access online at your convenience

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Enhance Student Media Literacy Skills In a Fake News World

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Teaching MEDIA LITERACY SKILLS in a Fake News World

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Live Online Seminar
or Recorded Version



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(Also available as a Recorded Online Version
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Presented by

Angie Miller

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